## **Project Summary**

# DBEDT - Hawaii Technology Development Corporation

**Project Name:** HTDC Website Redesign

**Business Model**: Fixed Rate

### **Project Overview**

**Problem** - On our current site, we've noticed that users have a hard time navigating and finding what they're looking for. We'd like help to reorganize our content in a way that better anticipates the needs of the specific types of users that visit our site. We'd also like to add some new features including: an event calendar, a job board, appointment scheduling, and build a way to capture emails before allowing access to custom learning areas that feature videos and other materials.

Solution – We will work with Tyler Hawaii to redesign our site in WordPress.

Additional Benefits – The redesigned site will help promote HTDC's new programs and services leading to more meaningful leads and connections with local businesses.



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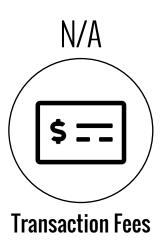


#### **Fees & Cost Structure**









All fees above include General Excise Tax.

