



Site Usage

1,343,804 Visits

28.00% Bounce Rate

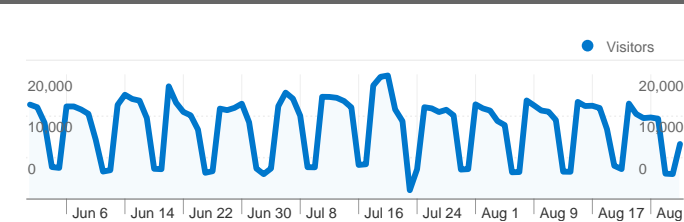
9,824,357 Pageviews

00:05:32 Avg. Time on Site

7.31 Pages/Visit

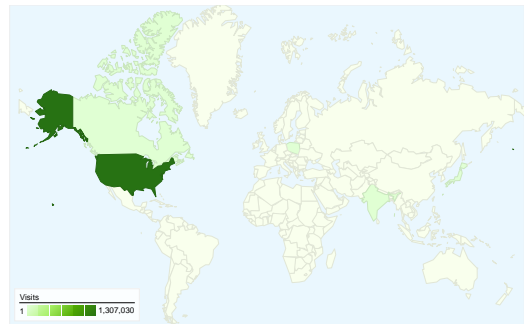
36.43% % New Visits

Visitors Overview

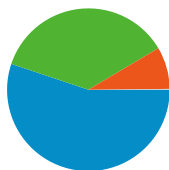


Visitors
616,167

Map Overlay



Traffic Sources Overview



■ **Referring Sites**
741,065.00 (55.15%)

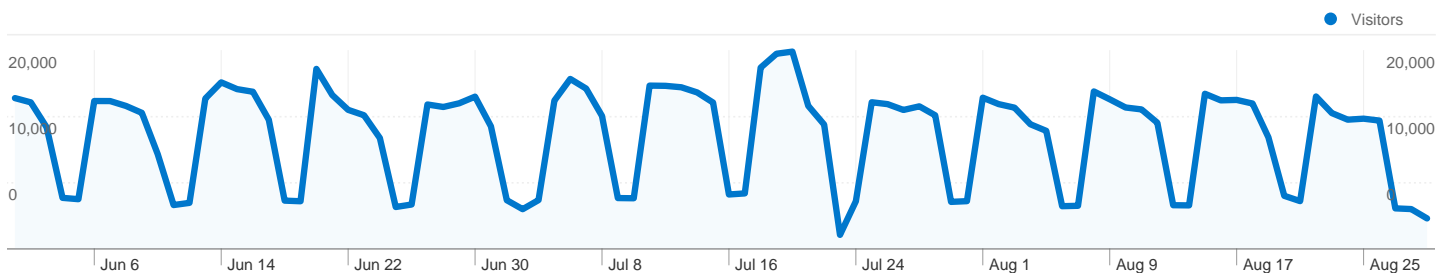
■ **Direct Traffic**
488,166.00 (36.33%)

■ **Search Engines**
112,315.00 (8.36%)

■ **Other**
2,258 (0.17%)


Content Overview

| Pages | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /efile/user | 1,365,628 | 13.90% |
| (other) | 882,078 | 8.98% |
| /pvlsearch/app | 569,801 | 5.80% |
| /lilo/app | 344,652 | 3.51% |
| /documents/search.html | 247,848 | 2.52% |



610,378 people visited this site

 **1,336,674 Visits**

 **610,378 Absolute Unique Visitors**

 **9,774,836 Pageviews**

 **7.31 Average Pageviews**

 **00:05:32 Time on Site**

 **28.01% Bounce Rate**

 **36.44% New Visits**

Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|---------|----------|------------------|-----------|----------|
| Internet Explorer | 848,091 | 63.45% | Unknown | 1,343,810 | 100.00% |
| Firefox | 237,220 | 17.75% | | | |
| Safari | 140,500 | 10.51% | | | |
| Chrome | 80,852 | 6.05% | | | |
| Android Browser | 21,853 | 1.63% | | | |

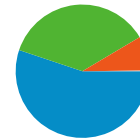


All traffic sources sent a total of 1,343,810 visits

36.33% Direct Traffic

55.15% Referring Sites

8.36% Search Engines



■ Referring Sites
741,067.00 (55.15%)

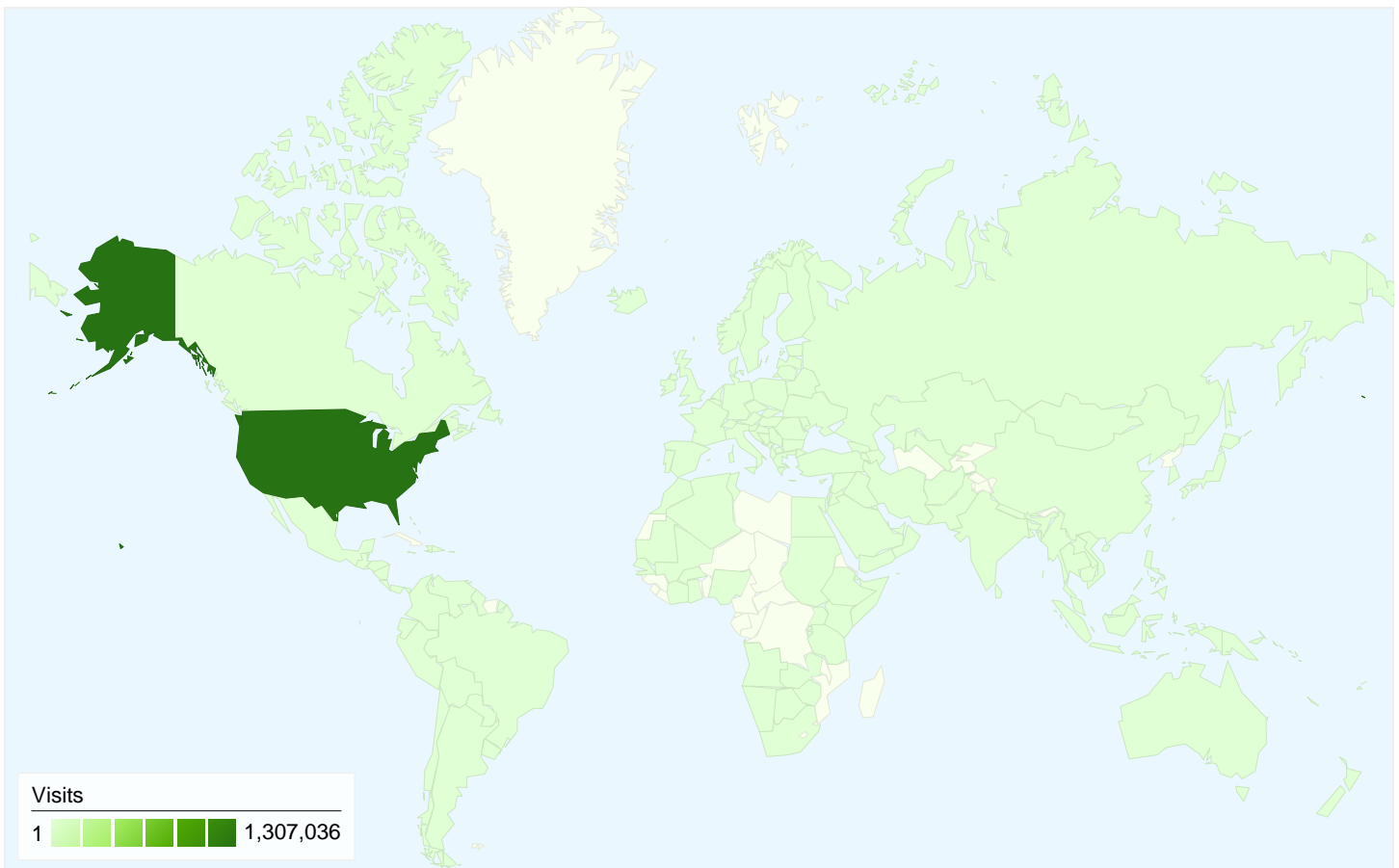
■ Direct Traffic
488,168.00 (36.33%)

■ Search Engines
112,317.00 (8.36%)

■ Other
2,258 (0.17%)

Top Traffic Sources

| Sources | Visits | % visits | Keywords | Visits | % visits |
|-------------------------------|---------|----------|-----------------------------|--------|----------|
| (direct) ((none)) | 488,168 | 36.33% | hawaii state id | 2,390 | 2.13% |
| hawaii.gov (referral) | 211,662 | 15.75% | dcca business name search | 2,326 | 2.07% |
| google (organic) | 83,093 | 6.18% | ecrim | 1,626 | 1.45% |
| ehawaii.gov (referral) | 72,428 | 5.39% | pvl.ehawaii.gov/renewals | 1,529 | 1.36% |
| portal.ehawaii.gov (referral) | 55,690 | 4.14% | hawaii business name search | 1,427 | 1.27% |



1,343,810 visits came from 174 countries/territories


Site Usage

| | | | | | | | | | |
|--|--|--|-----------|--|-------------------|---|--|--|--|
| Visits 1,343,810 % of Site Total: 100.00% | | Pages/Visit 7.31 Site Avg: 7.31 (0.00%) | | Avg. Time on Site 00:05:32 Site Avg: 00:05:32 (0.00%) | | % New Visits 36.48% Site Avg: 36.43% (0.15%) | | Bounce Rate 28.00% Site Avg: 28.00% (0.00%) | |
| Country/Territory | | | Visits | Pages/Visit | Avg. Time on Site | % New Visits | | Bounce Rate | |
| United States | | | 1,307,036 | 7.35 | 00:05:32 | 36.04% | | 27.69% | |
| Canada | | | 6,414 | 5.17 | 00:05:16 | 46.49% | | 42.05% | |
| India | | | 4,413 | 6.76 | 00:04:15 | 56.06% | | 25.65% | |
| Japan | | | 3,280 | 7.44 | 00:05:44 | 55.61% | | 31.10% | |
| Poland | | | 3,137 | 8.77 | 00:14:33 | 12.97% | | 46.38% | |
| Philippines | | | 3,124 | 5.45 | 00:06:07 | 42.03% | | 19.01% | |
| (not set) | | | 2,308 | 8.84 | 00:04:52 | 56.50% | | 36.48% | |
| Germany | | | 1,678 | 4.46 | 00:04:43 | 46.36% | | 50.42% | |
| United Kingdom | | | 1,091 | 4.90 | 00:04:30 | 63.43% | | 34.19% | |

| | | | | | |
|---------------|-------|------|----------|--------|--------|
| Australia | 1,014 | 4.31 | 00:03:53 | 48.13% | 47.04% |
| 1 - 10 of 174 | | | | | |



Pages on this site were viewed a total of 9,824,442 times

 **9,824,442** Pageviews

 **5,566,822** Unique Views

 **28.00%** Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|------------------------|-----------|-------------|
| /efile/user | 1,365,630 | 13.90% |
| (other) | 918,400 | 9.35% |
| /pvsearch/app | 569,809 | 5.80% |
| /lilo/app | 344,659 | 3.51% |
| /documents/search.html | 247,850 | 2.52% |