

## Site Usage

1,052,516 Visits

6,964,217 Pageviews

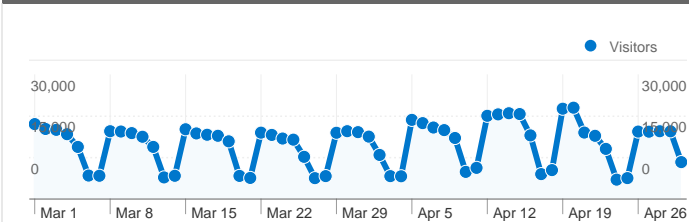
6.62 Pages/Visit

31.17% Bounce Rate

00:04:56 Avg. Time on Site

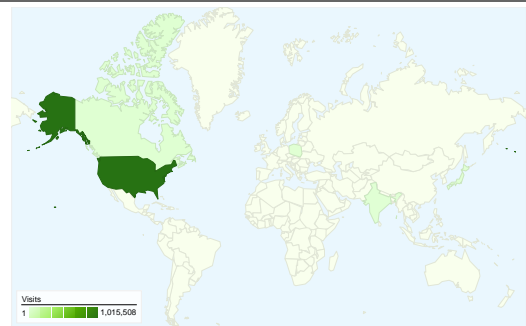
39.09% % New Visits

## Visitors Overview

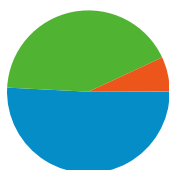


Visitors  
520,820

## Map Overlay



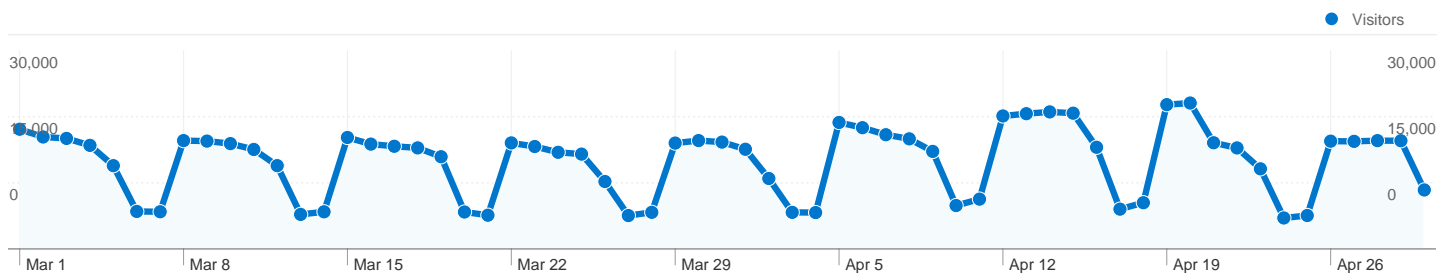
## Traffic Sources Overview



- **Direct Traffic**  
534,786.00 (50.81%)
- **Referring Sites**  
444,901.00 (42.27%)
- **Search Engines**  
72,566.00 (6.89%)
- **Other**  
263 (0.02%)

## Content Overview

Pages	Pageviews	% Pageviews
/efile/user	1,021,442	16.74%
/pvlsearch/app	338,544	5.55%
/dakine/index.html	327,598	5.37%
/lilo/app	204,300	3.35%
/documents/search.html	179,444	2.94%



**520,824 people visited this site**

**1,052,521 Visits**

**520,824 Absolute Unique Visitors**

**6,964,271 Pageviews**

**6.62 Average Pageviews**

**00:04:56 Time on Site**

**31.17% Bounce Rate**

**39.09% New Visits**

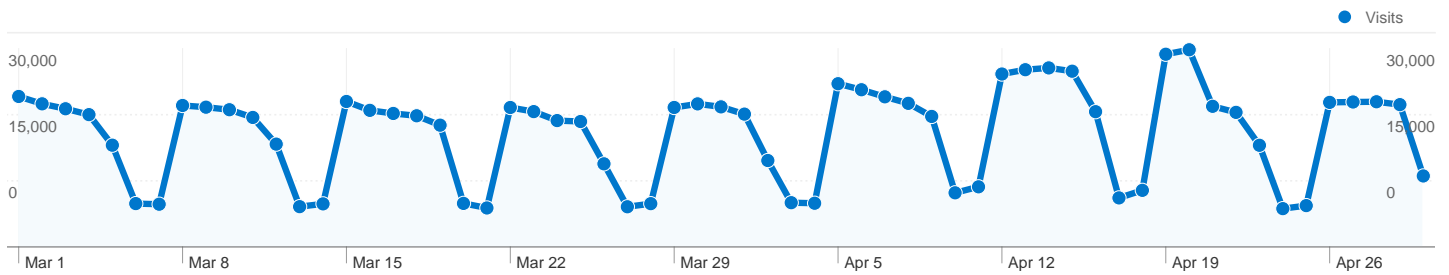
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	764,422	72.63%	Cable	391,310	37.18%
Firefox	180,319	17.13%	Unknown	356,531	33.87%
Safari	74,202	7.05%	T1	199,072	18.91%
Chrome	26,673	2.53%	DSL	86,803	8.25%
Mozilla	1,873	0.18%	Dialup	13,709	1.30%


# Traffic Sources Overview

Mar 1, 2010 - Apr 30, 2010

Comparing to: Site

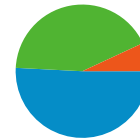


All traffic sources sent a total of 1,052,516 visits

 50.81% Direct Traffic

 42.27% Referring Sites

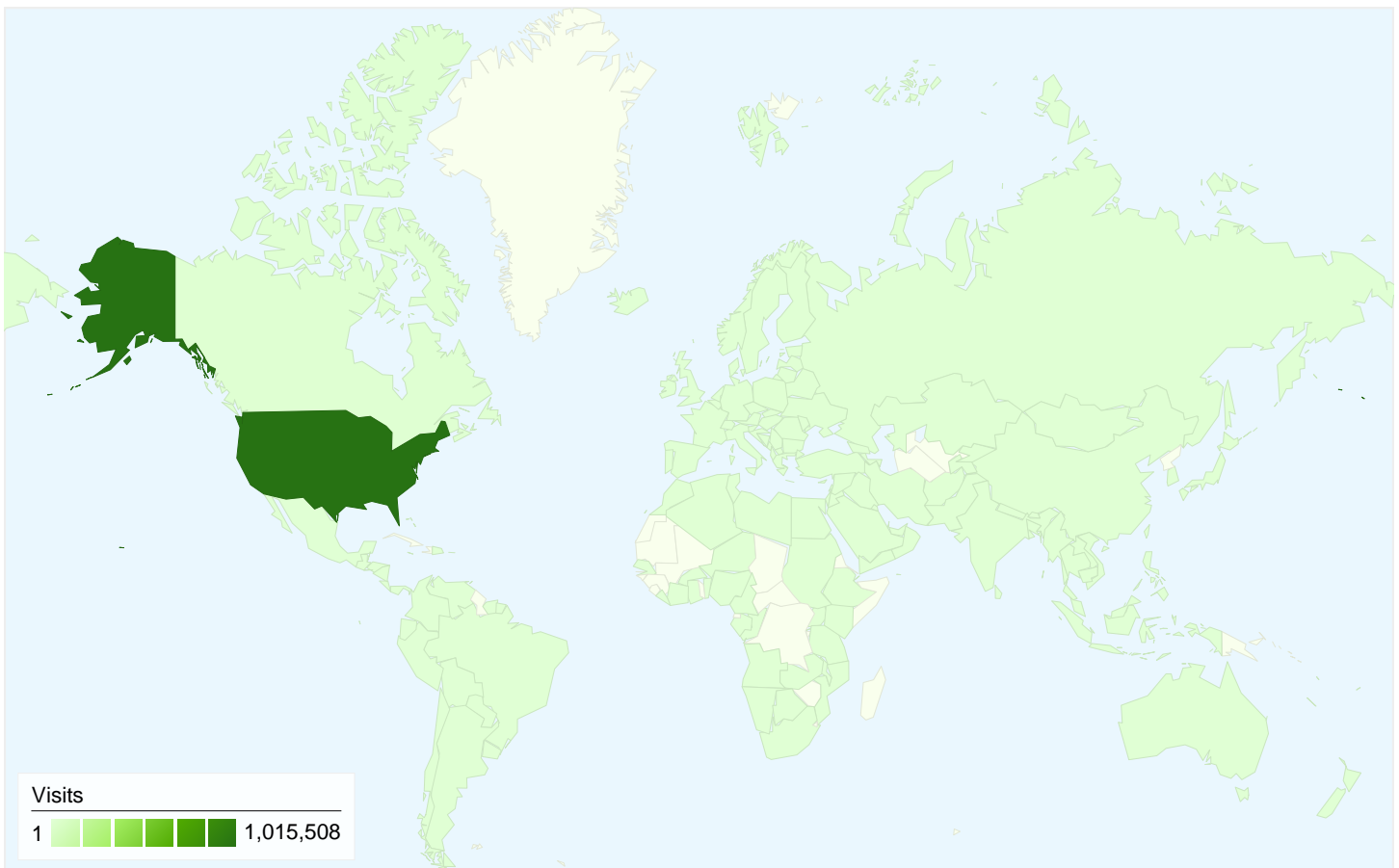
 6.89% Search Engines



**Direct Traffic**  
 534,786.00 (50.81%)  
**Referring Sites**  
 444,901.00 (42.27%)  
**Search Engines**  
 72,566.00 (6.89%)  
**Other**  
 263 (0.02%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	534,789	50.81%	state of hawaii	4,554	6.28%
hawaii.gov (referral)	135,080	12.83%	hawaii.gov	3,795	5.23%
ehawaii.gov (referral)	94,690	9.00%	ehawaii.gov	3,251	4.48%
google (organic)	44,590	4.24%	hawaii state government	1,739	2.40%
hbe.ehawaii.gov (referral)	32,848	3.12%	hawaii	1,428	1.97%

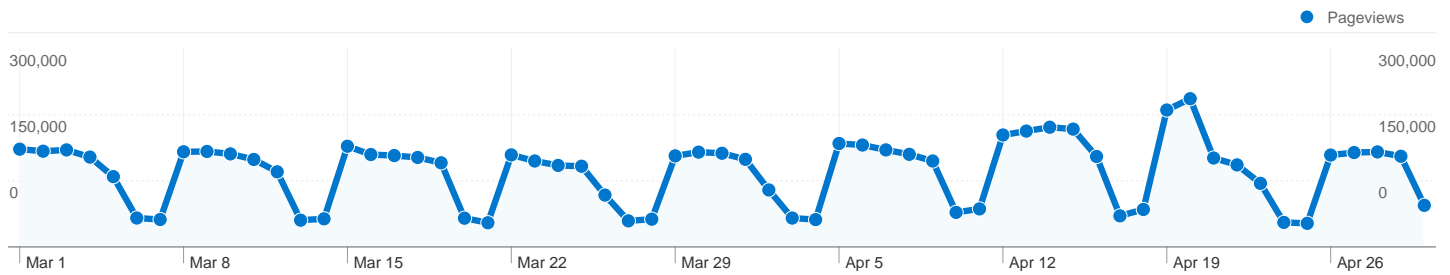


## 1,052,516 visits came from 180 countries/territories

### Site Usage

Visits 1,052,516 % of Site Total: 100.00%		Pages/Visit 6.62 Site Avg: 6.62 (-0.00%)		Avg. Time on Site 00:04:56 Site Avg: 00:04:56 (> 0.00%)		% New Visits 39.13% Site Avg: 39.09% (0.11%)		Bounce Rate 31.17% Site Avg: 31.17% (-0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			1,015,508	6.70	00:04:59	38.23%		30.48%	
Canada			6,492	4.26	00:03:32	53.13%		50.43%	
Japan			4,335	5.08	00:03:27	64.18%		44.13%	
Poland			3,207	8.29	00:15:21	11.04%		46.65%	
India			2,342	5.32	00:02:58	58.58%		35.18%	
Philippines			2,066	5.19	00:04:06	58.13%		25.61%	
Germany			1,487	4.62	00:03:30	70.01%		47.81%	
United Kingdom			1,337	3.25	00:02:24	80.40%		51.76%	
Australia			1,028	3.94	00:02:53	66.73%		43.58%	


South Korea	934	5.01	00:03:53	66.17%	41.65%
1 - 10 of 180					



Pages on this site were viewed a total of 6,964,276 times

 6,964,276 Pageviews

 4,016,869 Unique Views

 31.17% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/efile/user	1,021,442	16.74%
/pvIsearch/app	338,544	5.55%
/dakine/index.html	327,598	5.37%
/lilo/app	204,300	3.35%
/documents/search.html	179,444	2.94%