


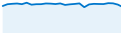
## Site Usage


 **338,636** Visits

 **29.27%** Bounce Rate

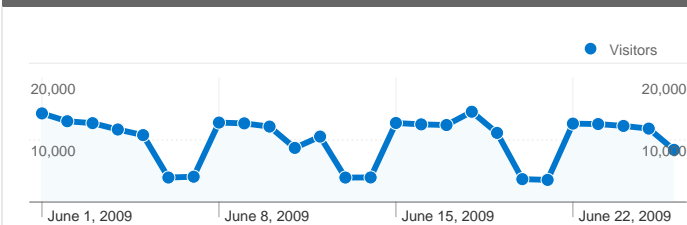
 **2,073,036** Pageviews

 **00:04:02** Avg. Time on Site

 **6.12** Pages/Visit

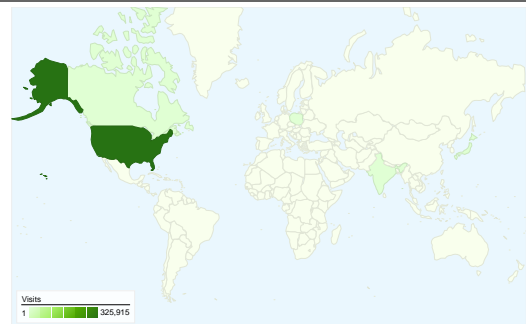
 **40.09%** % New Visits

## Visitors Overview

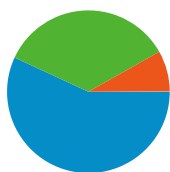


**Visitors**  
**182,077**

## Map Overlay world



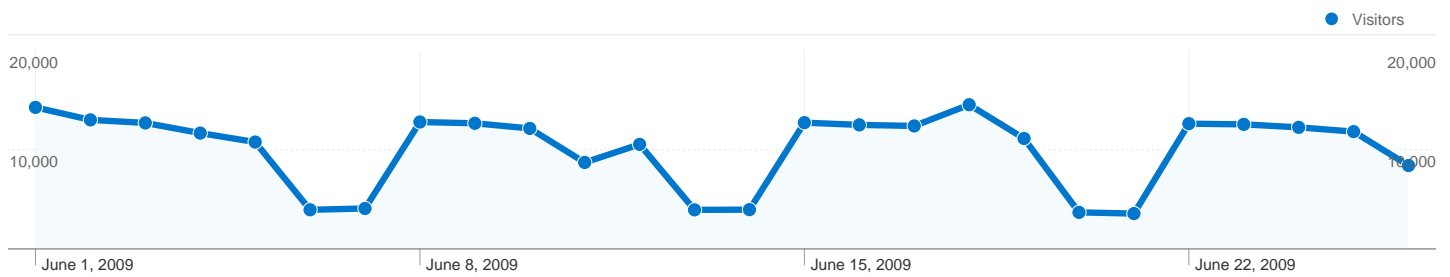
## Traffic Sources Overview



- **Direct Traffic**  
192,676.00 (56.90%)
- **Referring Sites**  
118,274.00 (34.93%)
- **Search Engines**  
27,516.00 (8.13%)
- **Other**  
170 (0.05%)

## Content Overview

Pages	Pageviews	% Pageviews
/pvlsearch/app	181,928	8.78%
/dakine/index.html	147,984	7.14%
/lilo/app	103,102	4.97%
/documents/search.html	79,017	3.81%
/ahewa/start.do	69,090	3.33%



**182,077 people visited this site**

**338,636 Visits**

**182,077 Absolute Unique Visitors**

**2,073,036 Pageviews**

**6.12 Average Pageviews**

**00:04:02 Time on Site**

**29.27% Bounce Rate**

**40.09% New Visits**

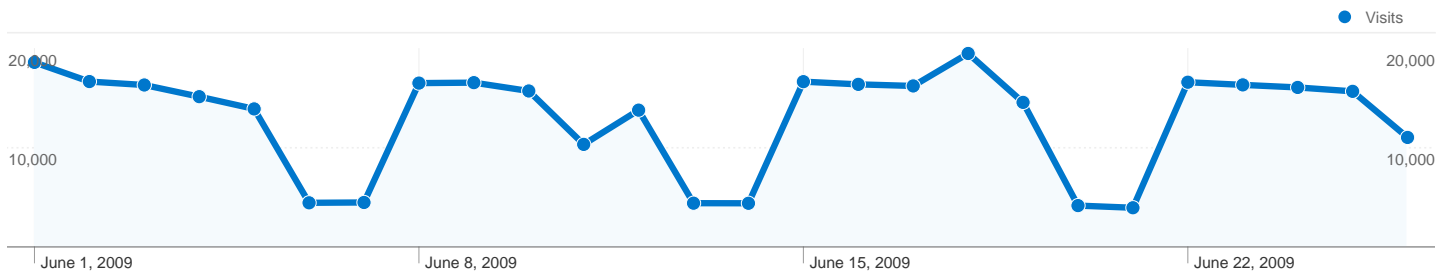
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	272,630	80.51%	Unknown	116,279	34.34%
Firefox	45,941	13.57%	Cable	109,589	32.36%
Safari	15,585	4.60%	T1	77,584	22.91%
Chrome	2,764	0.82%	DSL	27,668	8.17%
Mozilla	594	0.18%	Dialup	5,127	1.51%

# Traffic Sources Overview

Jun 1, 2009 - Jun 26, 2009

Comparing to: Site



All traffic sources sent a total of 338,636 visits



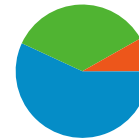
56.90% Direct Traffic



34.93% Referring Sites



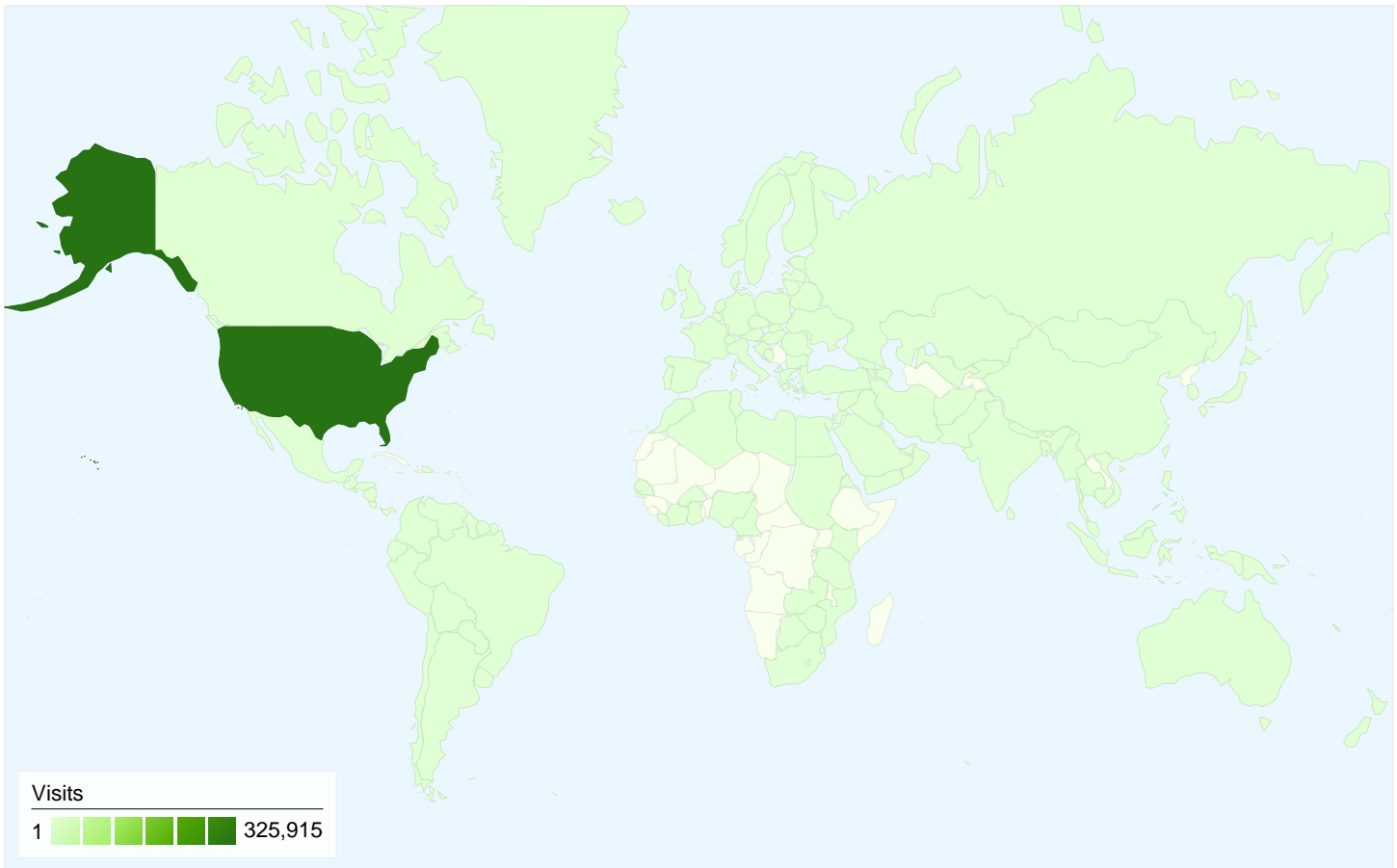
8.13% Search Engines



**Direct Traffic**  
 192,676.00 (56.90%)  
**Referring Sites**  
 118,274.00 (34.93%)  
**Search Engines**  
 27,516.00 (8.13%)  
**Other**  
 170 (0.05%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	192,676	56.90%	state of hawaii	2,452	8.91%
hawaii.gov (referral)	50,404	14.88%	hawaii	1,156	4.20%
ehawaii.gov (referral)	18,190	5.37%	ehawaii.gov	1,032	3.75%
google (organic)	16,399	4.84%	hawaii state government	1,000	3.63%
state.hi.us (referral)	7,576	2.24%	pvl.ehawaii.gov/renewals	550	2.00%

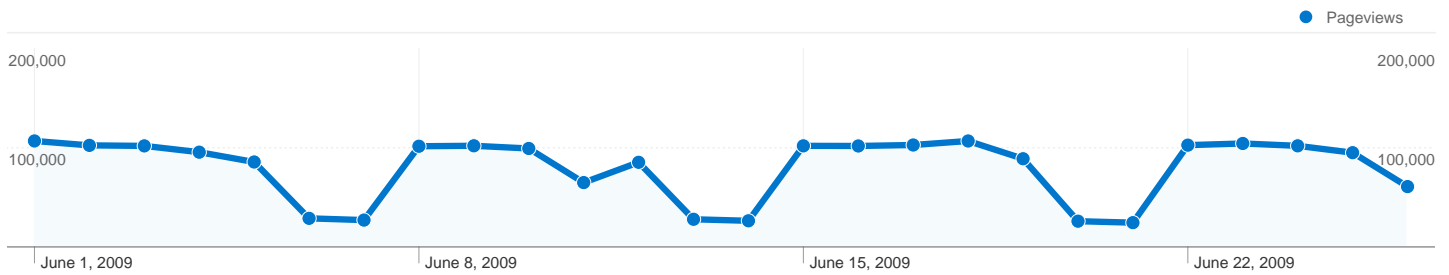


### 338,636 visits came from 170 countries/territories


#### Site Usage

<div>Visits</div> <div>338,636</div> <div>% of Site Total:</div> <div>100.00%</div>	<div>Pages/Visit</div> <div>6.12</div> <div>Site Avg:</div> <div>6.12 (0.00%)</div>	<div>Avg. Time on Site</div> <div>00:04:02</div> <div>Site Avg:</div> <div>00:04:02 (0.00%)</div>	<div>% New Visits</div> <div>40.12%</div> <div>Site Avg:</div> <div>40.09% (0.08%)</div>	<div>Bounce Rate</div> <div>29.27%</div> <div>Site Avg:</div> <div>29.27% (0.00%)</div>	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	325,915	6.23	00:04:05	38.81%	28.41%
Japan	1,929	3.84	00:02:02	63.92%	51.48%
Canada	1,418	3.73	00:02:23	76.30%	43.58%
India	914	6.25	00:05:05	47.26%	23.85%
Poland	865	5.42	00:13:54	16.07%	44.16%
United Kingdom	680	2.67	00:01:41	91.32%	57.50%
Germany	554	2.69	00:01:25	86.28%	51.44%
China	548	2.17	00:01:37	88.14%	70.26%
Philippines	477	4.27	00:03:26	71.91%	29.77%

Australia	358	2.21	00:01:15	87.99%	62.29%
1 - 10 of 170					



Pages on this site were viewed a total of 2,073,036 times

 2,073,036 Pageviews

 1,214,028 Unique Views

 29.27% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/pv search/app	181,928	8.78%
/dakine/index.html	147,984	7.14%
/lilo/app	103,102	4.97%
/documents/search.html	79,017	3.81%
/ahewa/start.do	69,090	3.33%