



Site Usage


 **303,484** Visits

 **35.58%** Bounce Rate

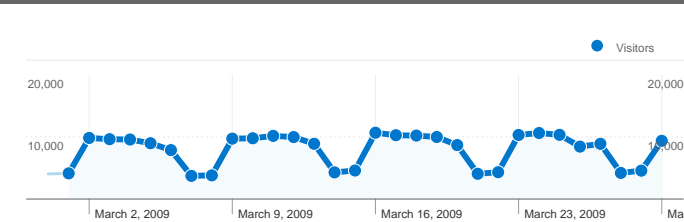
 **1,511,781** Pageviews

 **00:03:35** Avg. Time on Site

 **4.98** Pages/Visit

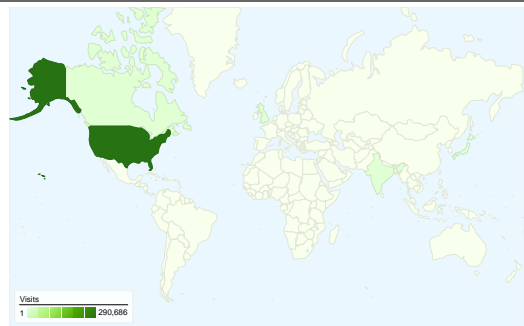
 **46.29%** % New Visits

Visitors Overview

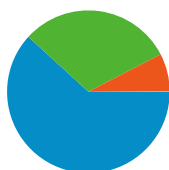


Visitors
171,924

Map Overlay world



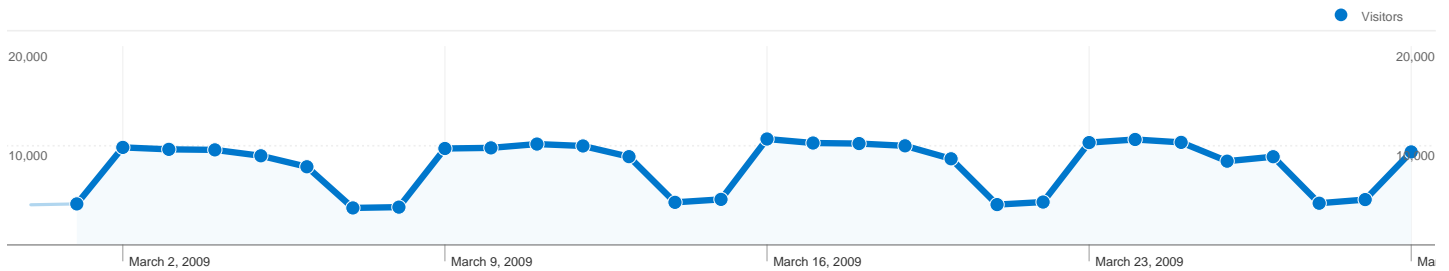
Traffic Sources Overview



- **Direct Traffic**
187,514.00 (61.79%)
- **Referring Sites**
92,911.00 (30.61%)
- **Search Engines**
22,881.00 (7.54%)
- **Other**
178 (0.06%)


Content Overview


Pages	Pageviews	% Pageviews
/dakine/index.html	193,518	12.80%
/pvlsearch/app	164,485	10.88%
/ahewa/start.do	84,133	5.57%
/hoihoi/refund.html	54,550	3.61%
/efile/	51,972	3.44%



171,924 people visited this site

 **303,484 Visits**

 **171,924 Absolute Unique Visitors**

 **1,511,781 Pageviews**

 **4.98 Average Pageviews**

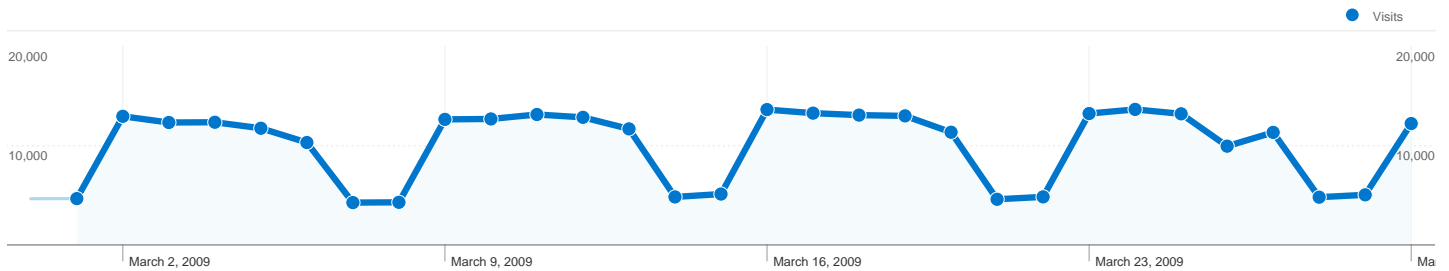
 **00:03:35 Time on Site**

 **35.58% Bounce Rate**

 **46.29% New Visits**

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	240,111	79.12%	Cable	109,583	36.11%
Firefox	44,001	14.50%	Unknown	96,034	31.64%
Safari	15,875	5.23%	T1	66,211	21.82%
Chrome	1,555	0.51%	DSL	24,544	8.09%
Mozilla	597	0.20%	Dialup	4,125	1.36%

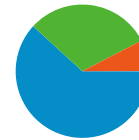


All traffic sources sent a total of 303,484 visits

61.79% Direct Traffic

30.61% Referring Sites

7.54% Search Engines



■ Direct Traffic
187,514.00 (61.79%)

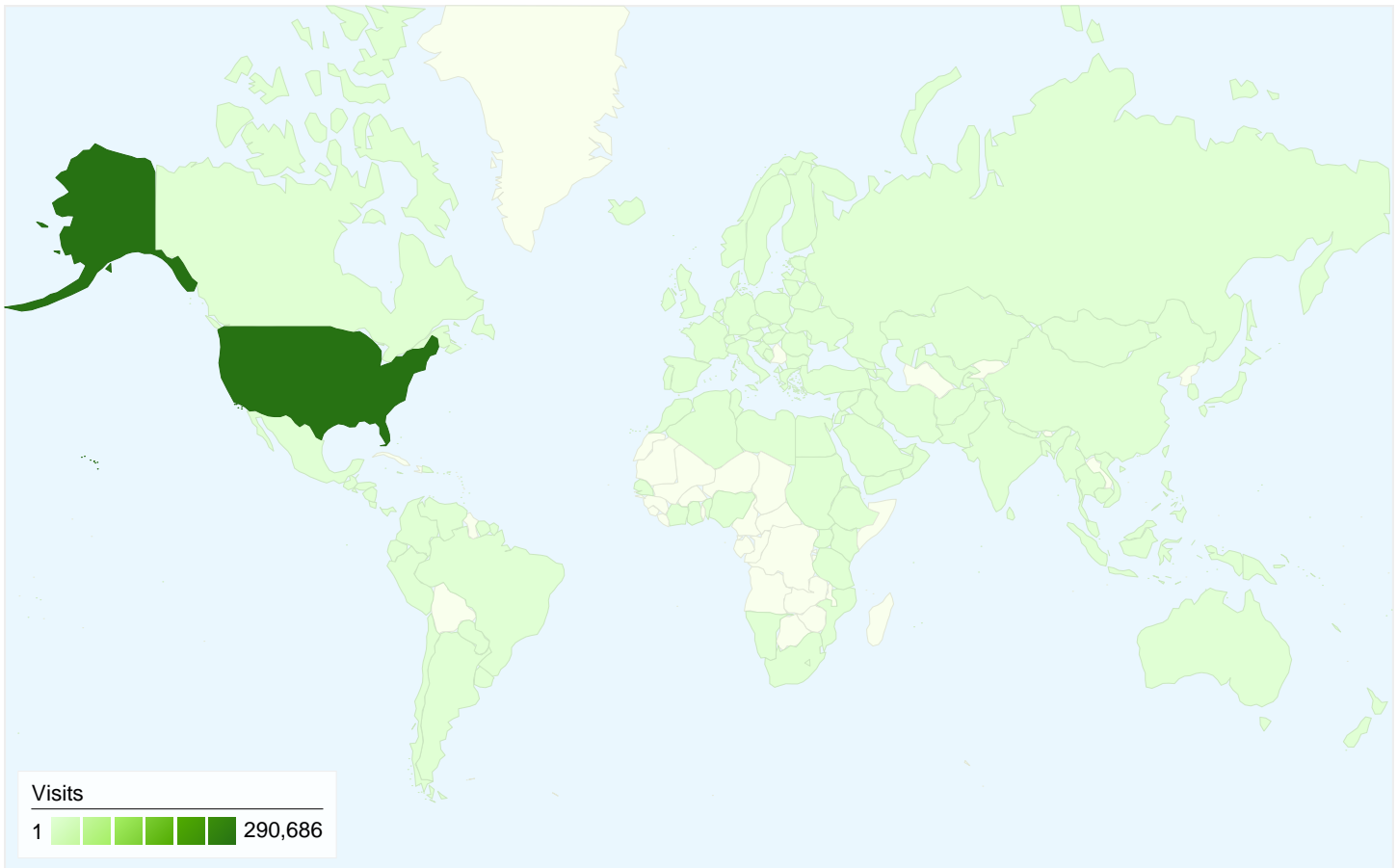
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■ Search Engines
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■ Other
178 (0.06%)

Top Traffic Sources

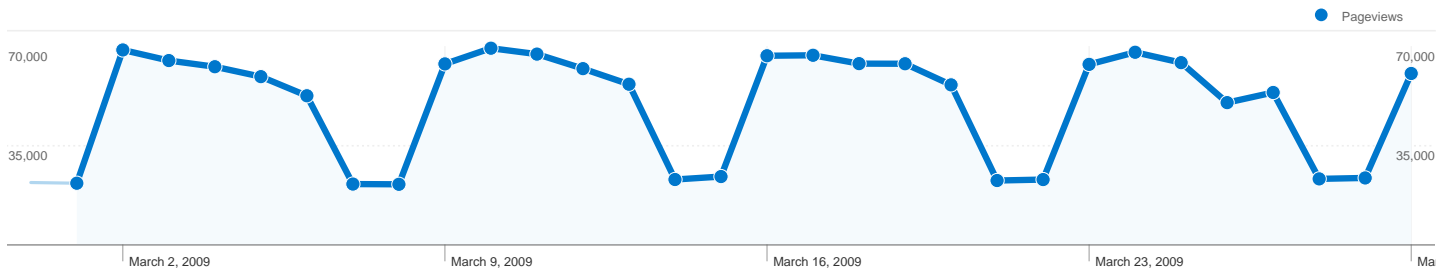
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	187,514	61.79%	state of hawaii	1,491	6.52%
hawaii.gov (referral)	39,205	12.92%	hawaii	1,202	5.25%
state.hi.us (referral)	12,274	4.04%	ehawaii.gov	1,026	4.48%
ehawaii.gov (referral)	11,890	3.92%	hawaii state government	678	2.96%
google (organic)	11,712	3.86%	hawaii state tax refund status	471	2.06%




303,484 visits came from 159 countries/territories

Site Usage

Visits 303,484 % of Site Total: 100.00%	Pages/Visit 4.98 Site Avg: 4.98 (0.00%)	Avg. Time on Site 00:03:35 Site Avg: 00:03:35 (0.00%)	% New Visits 46.33% Site Avg: 46.29% (0.08%)	Bounce Rate 35.58% Site Avg: 35.58% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	290,686	5.07	00:03:39	44.78%	34.64%
Japan	1,556	3.14	00:01:53	73.71%	55.98%
Canada	1,487	3.66	00:02:02	82.85%	52.25%
United Kingdom	706	2.71	00:01:28	87.25%	55.67%
India	666	4.79	00:02:46	57.96%	37.69%
Poland	588	8.43	00:09:11	38.95%	36.39%
Germany	575	2.57	00:01:21	90.96%	52.35%
Italy	403	2.06	00:01:11	88.09%	56.82%
Australia	380	2.45	00:01:49	90.53%	56.84%
Philippines	370	2.96	00:03:09	75.95%	40.81%



Pages on this site were viewed a total of 1,511,781 times

 1,511,781 Pageviews

 864,959 Unique Views

 35.58% Bounce Rate

Top Content

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