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Oct 1, 2013 - Nov 30, 2013

Compare to: Oct 1, 2012 - Nov 30, 2012

## Overview

All Visits  
+0.00%

This report is based on 249,938 visits (12.48% of visits). [Learn more](#)

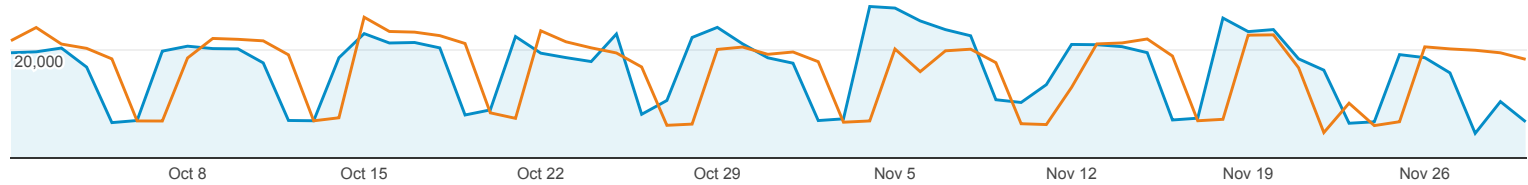
### Explorer

Summary

Oct 1, 2013 - Nov 30, 2013: Visits

Oct 1, 2012 - Nov 30, 2012: Visits

40,000



Device Category	Acquisition			Behavior			Conversions		
	Visits	% New Visits	New Visits	Bounce Rate	Pages / Visit	Avg. Visit Duration	Goal Conversion Rate	Goal Completions	Goal Value
	1.72% 1,009,789 vs 992,724	10.93% 41.95% vs 37.82%	12.84% 423,636 vs 375,429	3.49% 28.63% vs 29.67%	0.50% 7.22 vs 7.18	3.87% 00:06:06 vs 00:05:52	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1. desktop									
Oct 1, 2013 - Nov 30, 2013	887,750	41.34%	367,023	27.44%	7.47	00:06:27	0.00%	0	\$0.00
Oct 1, 2012 - Nov 30, 2012	904,719	36.84%	333,325	29.07%	7.35	00:06:07	0.00%	0	\$0.00
% Change	-1.88%	12.21%	10.11%	-5.61%	1.63%	5.54%	0.00%	0.00%	0.00%
2. mobile									
Oct 1, 2013 - Nov 30, 2013	80,457	43.11%	34,684	37.96%	5.06	00:03:00	0.00%	0	\$0.00
Oct 1, 2012 - Nov 30, 2012	60,940	44.43%	27,073	36.21%	4.98	00:02:44	0.00%	0	\$0.00
% Change	32.03%	-2.96%	28.11%	4.84%	1.58%	9.93%	0.00%	0.00%	0.00%
3. tablet									
Oct 1, 2013 - Nov 30, 2013	41,582	52.74%	21,929	35.99%	5.97	00:04:20	0.00%	0	\$0.00
Oct 1, 2012 - Nov 30, 2012	27,065	55.54%	15,031	34.84%	6.45	00:04:34	0.00%	0	\$0.00
% Change	53.64%	-5.04%	45.89%	3.30%	-7.41%	-4.90%	0.00%	0.00%	0.00%

Rows 1 - 3 of 3