

April 1, 2011 - April 27, 2011 Overview of hawaii.gov websites

	Pageviews	Visits	Pages/Visit	Bounce Rate	Avg. Time on Site	New Visits	Visitors
Governor							
http://www.hawaii.gov/gov	49,809	20,752	2.10	60.00%	0:01:48	47.27%	13,762
Lt. Governor							
http://www.hawaii.gov/ltgov	11,109	4,855	2.29	64.45%	0:02:00	38.81%	2,899
http://www.hawaii.gov/fsi	745	151	4.93	44.37%	0:05:28	17.22%	61
Agriculture							
http://www.hawaii.gov/hdoa	91,992	34,643	2.66	57.93%	0:03:03	49.72%	21,858
Attorney General							
http://www.hawaii.gov/ag	91,733	39,416	2.33	58.43%	0:02:08	43.50%	24,940
B&F							
http://www.hawaii.gov/budget	83,113	22,053	3.77	36.61%	0:02:57	45.47%	12,698
DAGS							
http://www.hawaii.gov/dags	34,497	11,451	3.01	53.40%	0:02:40	32.85%	5,676
http://www.hawaii.gov/oimt	868	248	3.50	49.60%	0:03:12	29.44%	118
http://alohastadium.hawaii.gov	13,770	4,398	3.13	51.93%	0:01:19	84.56%	3,917
http://www.hawaii.gov/elections	13,934	4,707	2.96	58.02%	0:03:01	48.33%	2,810
http://www.hawaii.gov/spo	40,910	16,107	2.54	58.36%	0:02:22	22.33%	6,372
http://www.hawaii.gov/csc	6,675	2,142	3.12	49.95%	0:02:43	27.40%	849
DBEDT							
http://www.hawaii.gov/dbedt	94,174	29,241	3.22	53.87%	0:02:53	48.97%	18,783
DCCA							
http://www.hawaii.gov/dcca	338,541	83,197	4.07	35.60%	0:03:31	39.46%	40,693

DHHL							
http://www.hawaii.gov/dhhl	33,586	9,761	3.44	61.54%	0:02:49	57.63%	7,030
DHRD							
http://www.hawaii.gov/hrd	90,399	30,985	2.92	49.24%	0:02:21	40.58%	18,844
DHS							
http://www.hawaii.gov/dhs	71,714	22,500	3.19	51.11%	0:02:56	43.98%	14,766
DLIR							
http://www.hawaii.gov/dlir	214,116	80,456	2.66	59.45%	0:02:29	32.02%	41,613
DLNR							
http://www.hawaii.gov/dlnr	74,831	25,094	2.98	53.73%	0:02:31	43.18%	15,529
DOD							
http://www.hawaii.gov/dod	35,087	11,135	3.15	50.56%	0:02:04	58.84%	8,452
DOT							
http://www.hawaii.gov/dot	107,760	37,200	2.90	58.55%	0:02:24	52.22%	25,034
PSD							
http://www.hawaii.gov/psd	33,519	9,655	3.47	46.74%	0:02:34	54.00%	6,986
Tax							
http://www.hawaii.gov/tax	119,021	79,263	1.50	74.77%	0:01:27	30.60%	40,100

GLOSSARY

Pageview

A pageview is an instance of a page being loaded by a browser.

Google Analytics logs a pageview each time the tracking code is executed. This can be an HTML or similar page with tracking code being loaded by a browser, or an urchinTracker event that is created to simulate a pageview in Analytics reports.

Visits

A period of interaction between a visitor's browser and a particular website, ending when the browser is closed or shut down, or when the user has been inactive on that site for a specified period of time.

For the purpose of Google Analytics reports, a session is considered to have ended if the user has been inactive on the site for 30 minutes.

Bounce Rate

Bounce rate is the percentage of single-page visits or visits in which the person left your site from the entrance (landing) page.

Visitors

Google Analytics records a visitor as 'new' when any page on your site has been accessed for the first time by a web browser. This is accomplished by setting a first-party cookie on that browser. Thus, new visitors are not identified by the personal information they provide on your site, but are rather uniquely identified by the web browser they used.