



Site Usage

 **2,113,204** Visits

 **30.89%** Bounce Rate

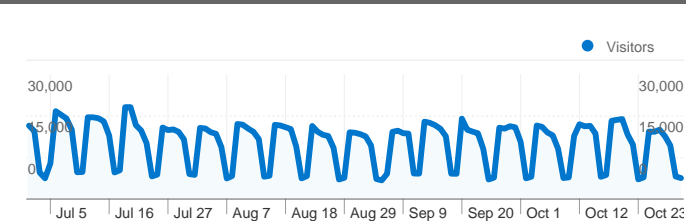
 **13,457,955** Pageviews

 **00:04:49** Avg. Time on Site

 **6.37** Pages/Visit

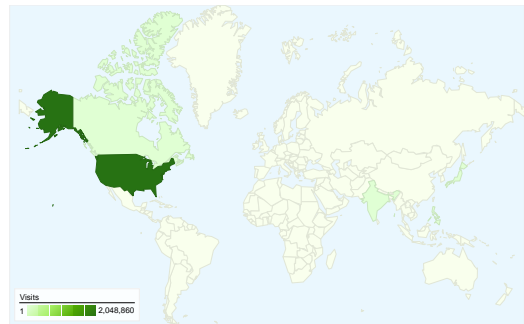
 **37.97%** % New Visits

Visitors Overview

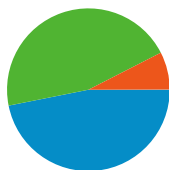


Visitors
952,432

Map Overlay



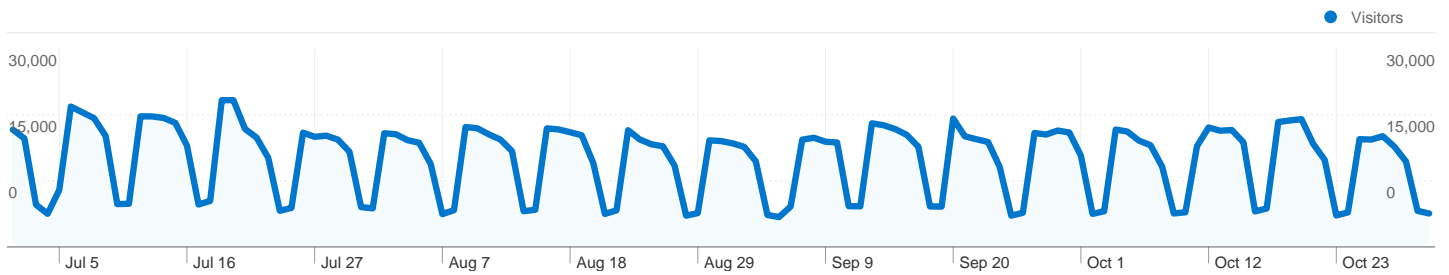
Traffic Sources Overview



- **Direct Traffic**
990,396.00 (46.87%)
- **Referring Sites**
963,916.00 (45.61%)
- **Search Engines**
158,358.00 (7.49%)
- **Other**
534 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
(other)	1,563,379	11.62%
/efile/user	1,519,691	11.29%
/pvlsearch/app	663,729	4.93%
/dakine/index.html	527,469	3.92%
/lilo/app	339,858	2.53%



952,432 people visited this site

2,113,204 Visits

952,432 Absolute Unique Visitors

13,457,955 Pageviews

6.37 Average Pageviews

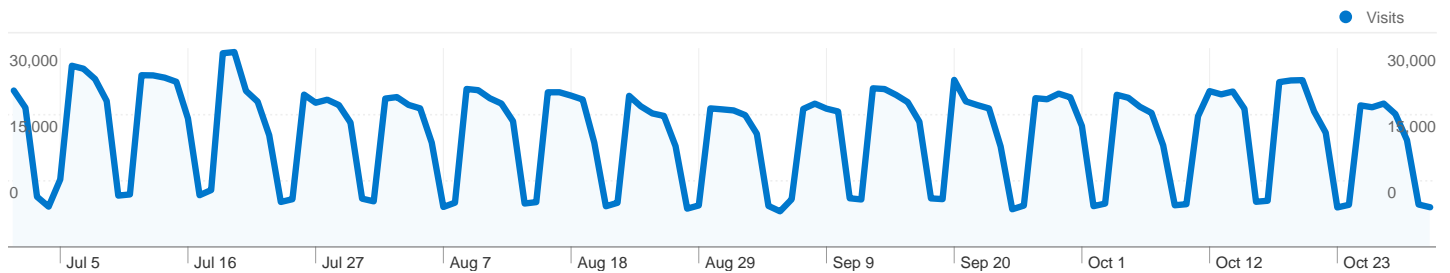
00:04:49 Time on Site

30.89% Bounce Rate


37.97% New Visits


Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	1,469,892	69.56%	Cable	805,155	38.10%
Firefox	364,678	17.26%	Unknown	708,367	33.52%
Safari	189,545	8.97%	T1	396,773	18.78%
Chrome	75,556	3.58%	DSL	172,913	8.18%
Opera	3,114	0.15%	Dialup	22,046	1.04%

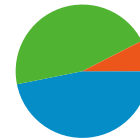


All traffic sources sent a total of 2,113,204 visits

 46.87% Direct Traffic

 45.61% Referring Sites

 7.49% Search Engines



■ **Direct Traffic**
990,396.00 (46.87%)

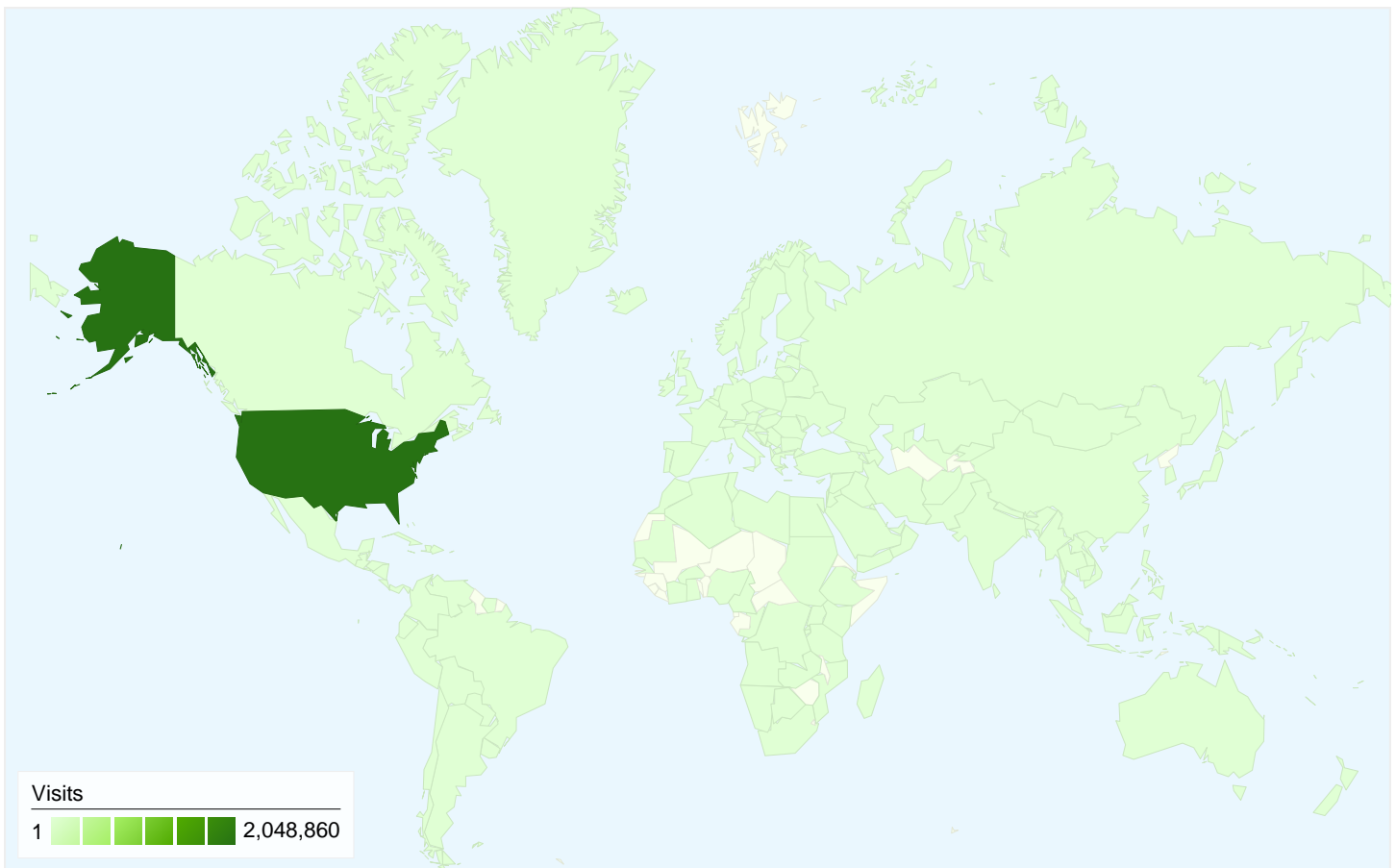
■ **Referring Sites**
963,916.00 (45.61%)

■ **Search Engines**
158,358.00 (7.49%)

■ **Other**
534 (0.03%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	990,396	46.87%	state of hawaii	7,257	4.58%
hawaii.gov (referral)	286,920	13.58%	hawaii.gov	6,490	4.10%
ehawaii.gov (referral)	154,947	7.33%	ehawaii.gov	6,265	3.96%
google (organic)	102,900	4.87%	hawaii state id	2,772	1.75%
hbe.ehawaii.gov (referral)	59,133	2.80%	dcca hawaii business search	2,654	1.68%

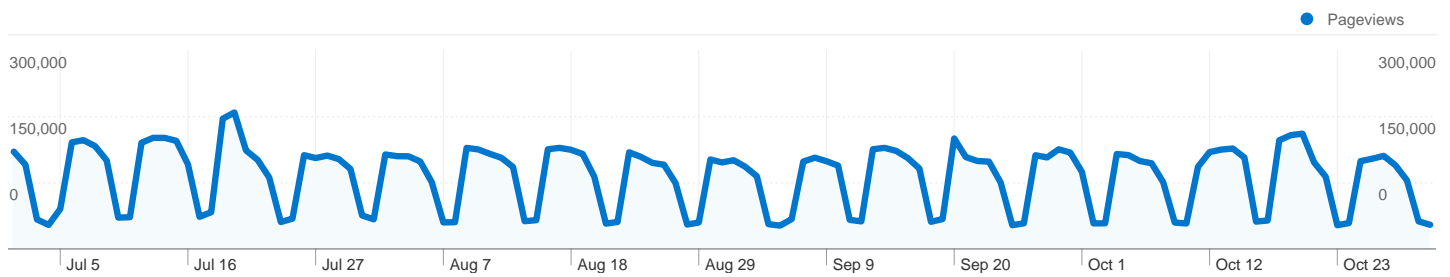


2,113,204 visits came from 187 countries/territories

Site Usage

Visits 2,113,204 % of Site Total: 100.00%	Pages/Visit 6.37 Site Avg: 6.37 (0.00%)	Avg. Time on Site 00:04:49 Site Avg: 00:04:49 (0.00%)	% New Visits 38.02% Site Avg: 37.97% (0.12%)	Bounce Rate 30.89% Site Avg: 30.89% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,048,860	6.43	00:04:50	37.26%	30.43%
Canada	11,241	4.32	00:04:23	54.35%	42.96%
Japan	8,484	5.38	00:03:58	61.07%	43.49%
India	5,296	4.96	00:03:23	61.46%	38.05%
Philippines	4,411	4.50	00:04:01	53.89%	26.82%
Poland	4,311	10.65	00:14:32	11.30%	41.08%
Germany	3,237	3.81	00:04:29	59.68%	50.51%
United Kingdom	2,448	3.74	00:03:17	75.53%	46.85%
Australia	1,630	4.09	00:03:18	67.98%	42.64%

China	1,451	3.30	00:02:32	78.36%	51.69%
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Pages on this site were viewed a total of 13,457,955 times

 13,457,955 Pageviews

 7,826,074 Unique Views

 30.89% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
(other)	1,563,379	11.62%
/efile/user	1,519,691	11.29%
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