

## Site Usage

1,021,160 Visits

31.09% Bounce Rate

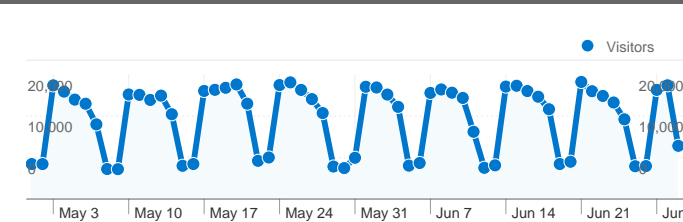
6,403,535 Pageviews

00:04:38 Avg. Time on Site

6.27 Pages/Visit

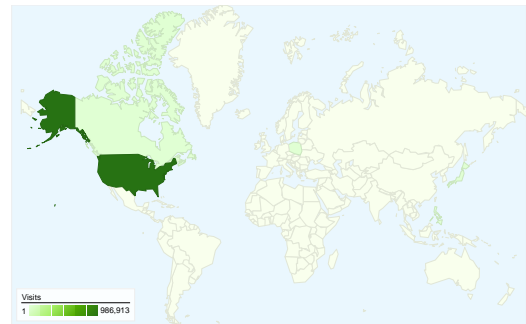
39.32% % New Visits

## Visitors Overview

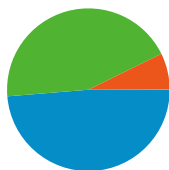


Visitors  
505,594

## Map Overlay



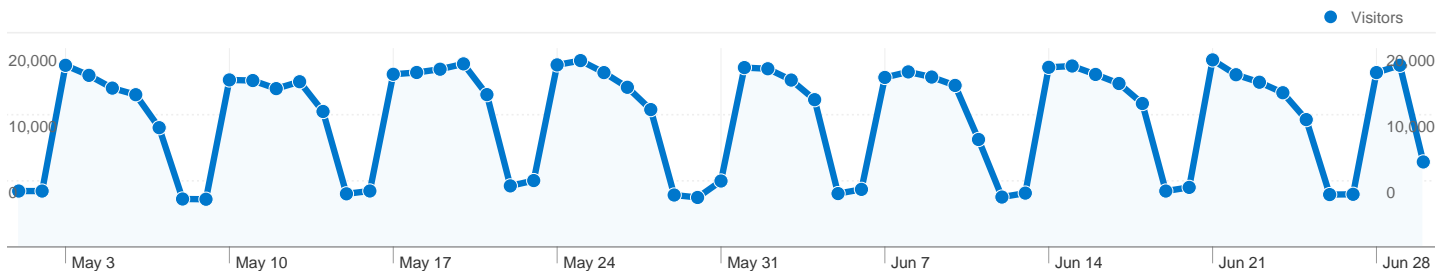
## Traffic Sources Overview



- **Direct Traffic**  
497,297.00 (48.70%)
- **Referring Sites**  
449,518.00 (44.02%)
- **Search Engines**  
74,099.00 (7.26%)
- **Other**  
246 (0.02%)

## Content Overview

Pages	Pageviews	% Pageviews
/efile/user	712,770	12.57%
/pvlsearch/app	348,496	6.15%
/dakine/index.html	282,504	4.98%
/lilo/app	173,254	3.05%
/documents/search.html	161,689	2.85%



**505,594 people visited this site**

**1,021,160 Visits**

**505,594 Absolute Unique Visitors**

**6,403,540 Pageviews**

**6.27 Average Pageviews**

**00:04:38 Time on Site**

**31.09% Bounce Rate**

**39.32% New Visits**

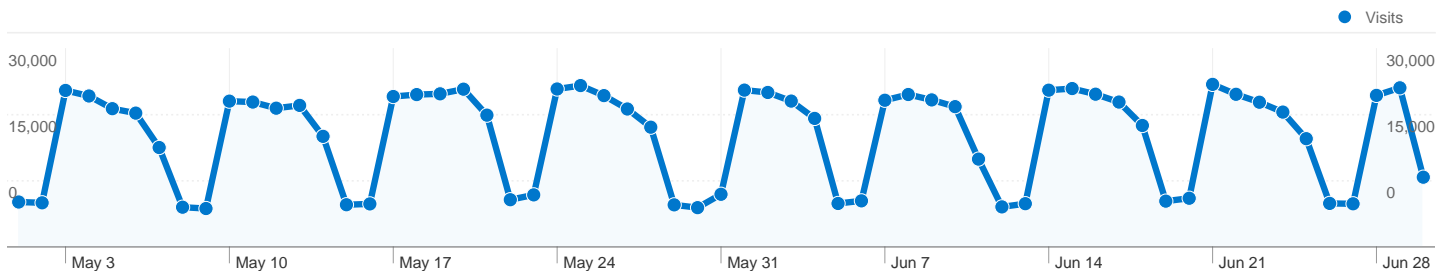
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	727,101	71.20%	Cable	387,845	37.98%
Firefox	175,582	17.19%	Unknown	343,949	33.68%
Safari	81,652	8.00%	T1	190,265	18.63%
Chrome	29,644	2.90%	DSL	83,038	8.13%
Mozilla	1,805	0.18%	Dialup	12,277	1.20%

# Traffic Sources Overview


May 1, 2010 - Jun 30, 2010


Comparing to: Site

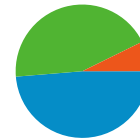


All traffic sources sent a total of 1,021,160 visits

 48.70% Direct Traffic

 44.02% Referring Sites

 7.26% Search Engines



■ **Direct Traffic**  
497,297.00 (48.70%)

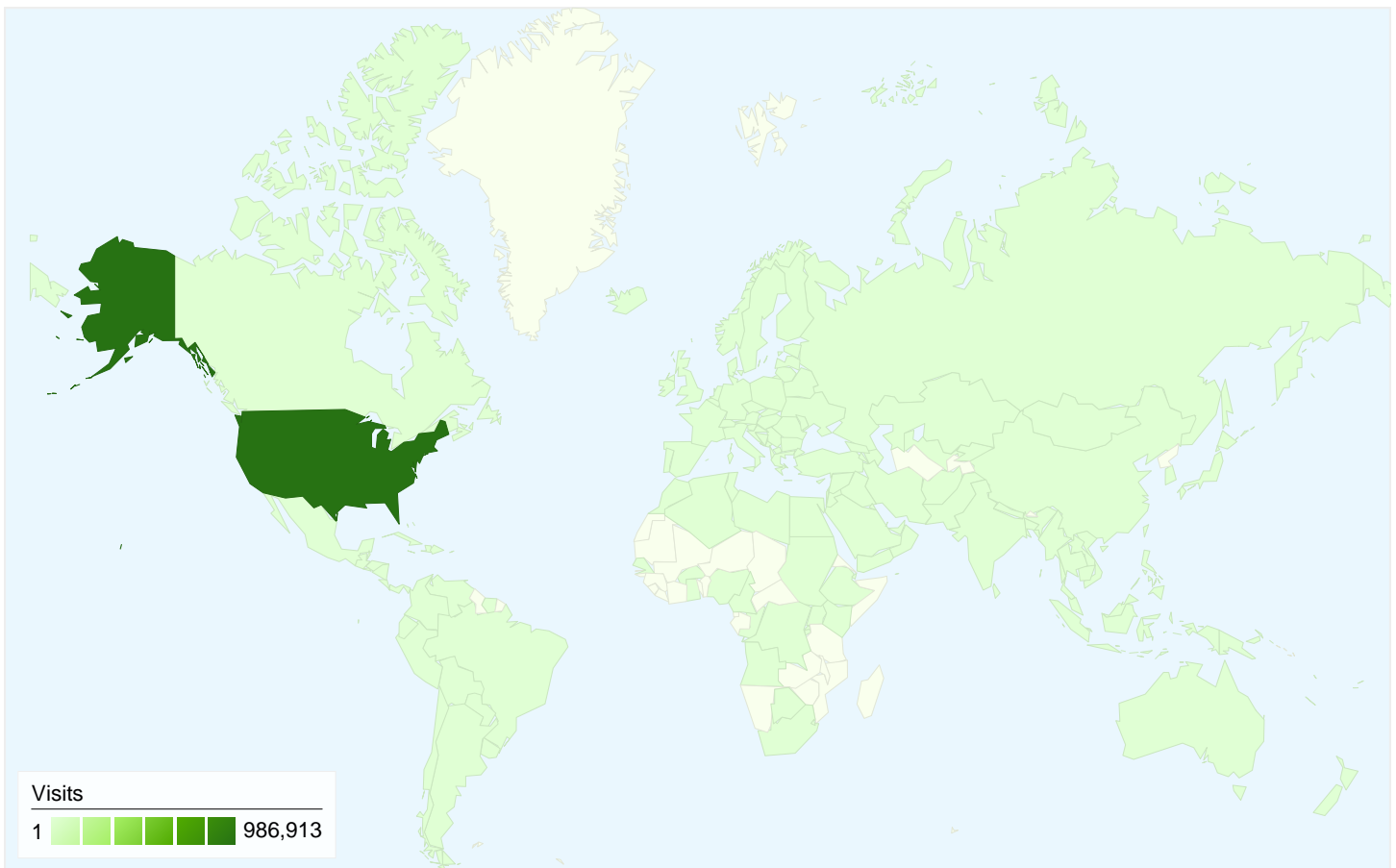
■ **Referring Sites**  
449,518.00 (44.02%)

■ **Search Engines**  
74,099.00 (7.26%)

■ **Other**  
246 (0.02%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	497,297	48.70%	state of hawaii	3,996	5.39%
hawaii.gov (referral)	141,657	13.87%	hawaii.gov	3,109	4.20%
ehawaii.gov (referral)	82,855	8.11%	ehawaii.gov	2,782	3.75%
google (organic)	44,355	4.34%	hawaii	1,766	2.38%
lala.ehawaii.gov (referral)	24,265	2.38%	hawaii state government	1,551	2.09%

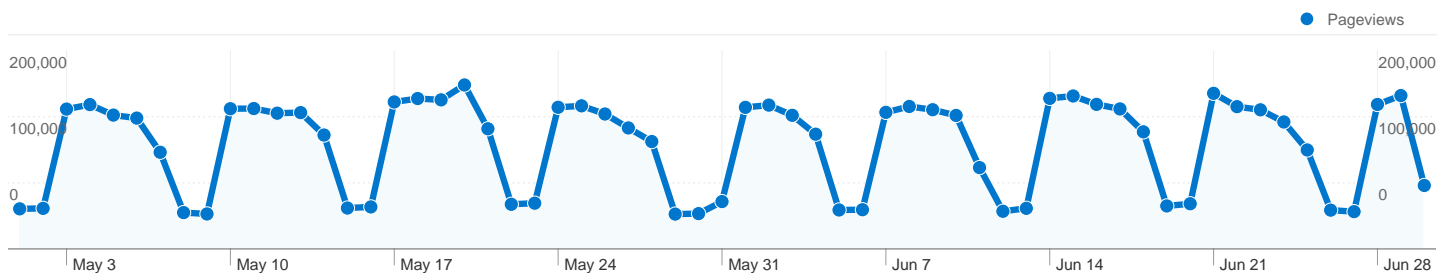


## 1,021,160 visits came from 177 countries/territories

### Site Usage


Visits 1,021,160 % of Site Total: 100.00%		Pages/Visit 6.27 Site Avg: 6.27 (-0.00%)		Avg. Time on Site 00:04:38 Site Avg: 00:04:38 (-0.00%)		% New Visits 39.36% Site Avg: 39.32% (0.12%)		Bounce Rate 31.09% Site Avg: 31.09% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			986,913	6.31	00:04:37	38.56%		30.54%	
Canada			5,318	4.18	00:03:42	55.90%		46.22%	
Japan			4,521	5.62	00:04:14	59.19%		43.15%	
Poland			3,685	13.99	00:19:43	10.07%		39.54%	
Philippines			2,039	5.22	00:04:05	59.10%		23.39%	
India			2,033	4.84	00:03:09	59.67%		32.37%	
Germany			1,403	3.82	00:03:18	72.42%		49.39%	
United Kingdom			1,278	4.20	00:04:46	79.34%		49.14%	
Australia			899	3.55	00:02:29	67.19%		46.72%	


South Korea	839	3.78	00:02:55	73.54%	46.01%
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Pages on this site were viewed a total of 6,403,540 times

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 3,672,405 Unique Views

 31.09% Bounce Rate

## Top Content

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