

## Site Usage

**467,458** Visits

**30.84%** Bounce Rate

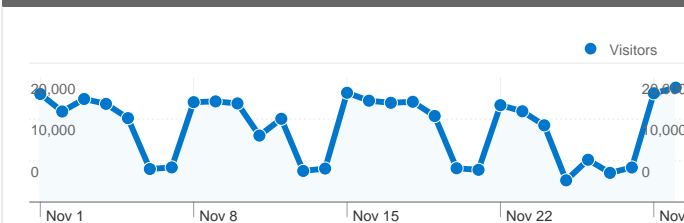
**2,998,483** Pageviews

**00:04:46** Avg. Time on Site

**6.41** Pages/Visit

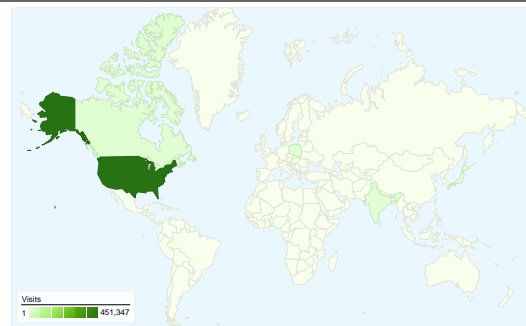
**37.55%** % New Visits

## Visitors Overview

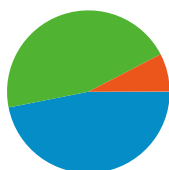


**Visitors**  
**249,734**

## Map Overlay



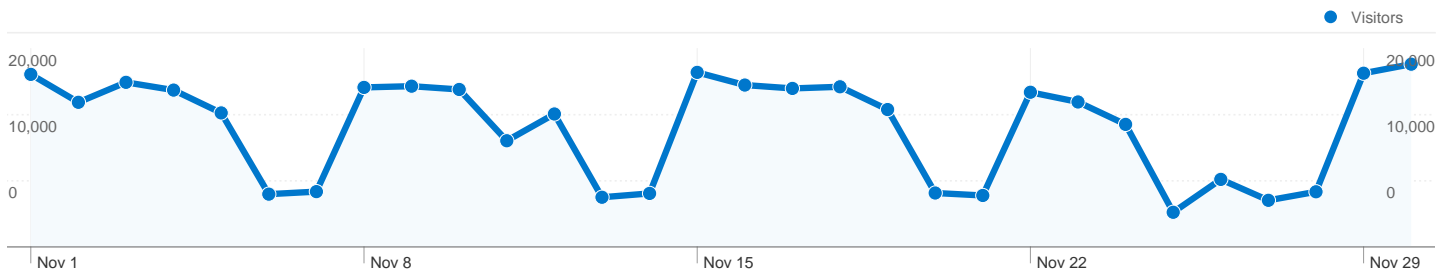
## Traffic Sources Overview



- Direct Traffic**  
219,226.00 (46.90%)
- Referring Sites**  
212,646.00 (45.49%)
- Search Engines**  
35,477.00 (7.59%)
- Other**  
109 (0.02%)

## Content Overview

Pages	Pageviews	% Pageviews
/efile/user	274,268	9.15%
/pvlsearch/app	156,319	5.21%
/dakine/index.html	115,886	3.86%
/ahewa/start.do	77,821	2.60%
/documents/search.html	76,136	2.54%



**249,734 people visited this site**

**467,458 Visits**

**249,734 Absolute Unique Visitors**

**2,998,483 Pageviews**

**6.41 Average Pageviews**

**00:04:46 Time on Site**

**30.84% Bounce Rate**

**37.55% New Visits**

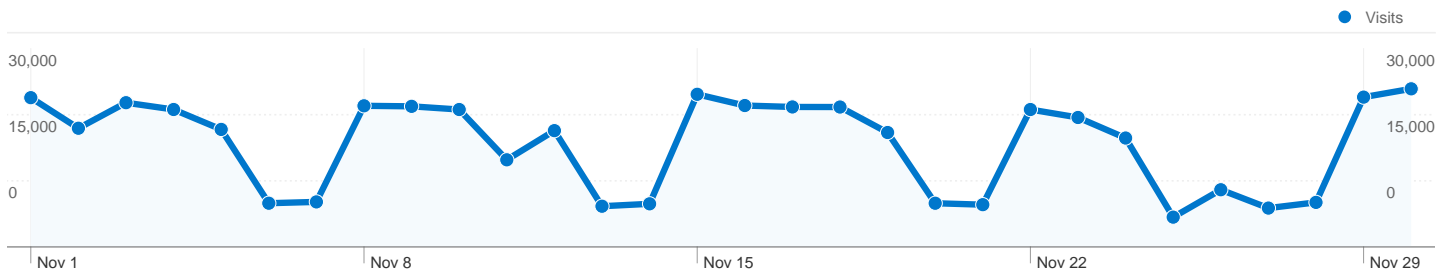
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	320,534	68.57%	Cable	181,588	38.85%
Firefox	79,052	16.91%	Unknown	155,941	33.36%
Safari	45,932	9.83%	T1	85,197	18.23%
Chrome	19,190	4.11%	DSL	38,433	8.22%
Opera	623	0.13%	Dialup	4,500	0.96%

# Traffic Sources Overview

Nov 1, 2010 - Nov 30, 2010

Comparing to: Site

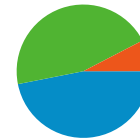


All traffic sources sent a total of 467,458 visits

46.90% Direct Traffic

45.49% Referring Sites

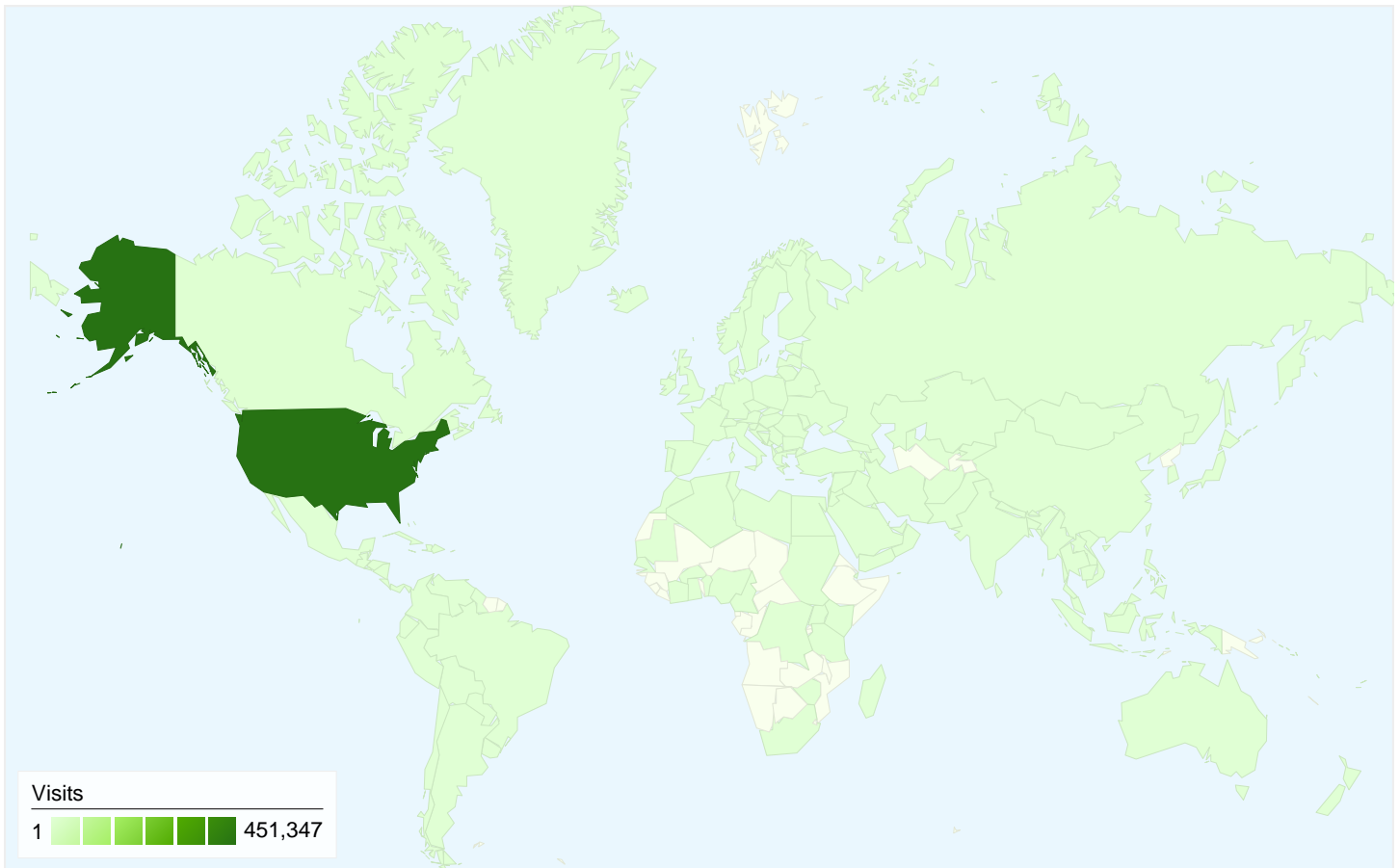
7.59% Search Engines



**Direct Traffic**  
 219,226.00 (46.90%)  
**Referring Sites**  
 212,646.00 (45.49%)  
**Search Engines**  
 35,477.00 (7.59%)  
**Other**  
 109 (0.02%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	219,226	46.90%	state of hawaii	1,525	4.30%
hawaii.gov (referral)	66,990	14.33%	hawaii.gov	1,487	4.19%
ehawaii.gov (referral)	29,083	6.22%	pvl.ehawaii.gov/renewals	1,346	3.79%
google (organic)	23,199	4.96%	ehawaii.gov	1,274	3.59%
lala.ehawaii.gov (referral)	12,664	2.71%	dcca hawaii business search	887	2.50%

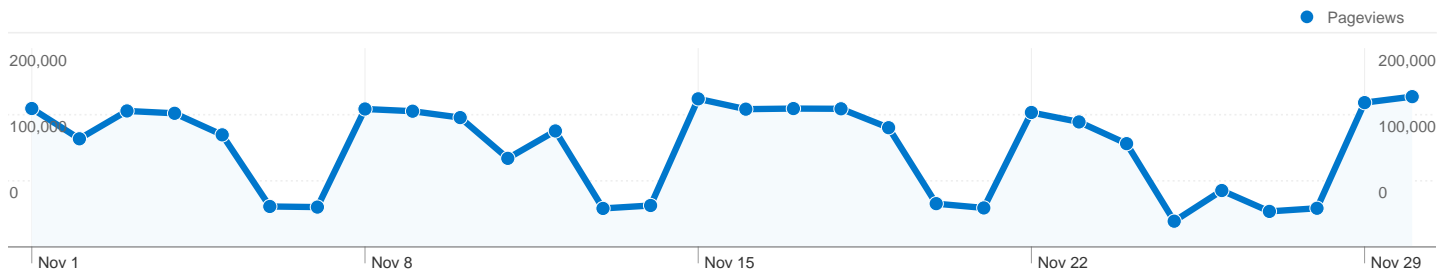


## 467,458 visits came from 166 countries/territories

### Site Usage

<div>Visits</div> <div>467,458</div> <div>% of Site Total: 100.00%</div>	<div>Pages/Visit</div> <div>6.41</div> <div>Site Avg: 6.41 (0.00%)</div>	<div>Avg. Time on Site</div> <div>00:04:46</div> <div>Site Avg: 00:04:46 (0.00%)</div>	<div>% New Visits</div> <div>37.59%</div> <div>Site Avg: 37.55% (0.11%)</div>	<div>Bounce Rate</div> <div>30.84%</div> <div>Site Avg: 30.84% (0.00%)</div>	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	451,347	6.46	00:04:47	36.68%	30.25%
Canada	3,103	3.95	00:03:22	50.69%	48.24%
Japan	1,684	5.02	00:03:33	61.52%	41.81%
Poland	1,210	18.32	00:19:29	15.37%	34.63%
India	1,182	7.65	00:05:20	60.83%	29.53%
Philippines	1,148	4.80	00:04:00	56.18%	23.61%
Germany	580	3.39	00:02:53	73.79%	54.48%
United Kingdom	520	3.19	00:02:24	81.54%	49.42%
Australia	338	3.46	00:02:50	78.70%	46.45%

China	322	3.69	00:02:01	83.23%	56.21%
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Pages on this site were viewed a total of 2,998,483 times

 2,998,483 Pageviews

 1,759,776 Unique Views

 30.84% Bounce Rate

## Top Content

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