

## Site Usage


 **360,136** Visits

 **31.89%** Bounce Rate

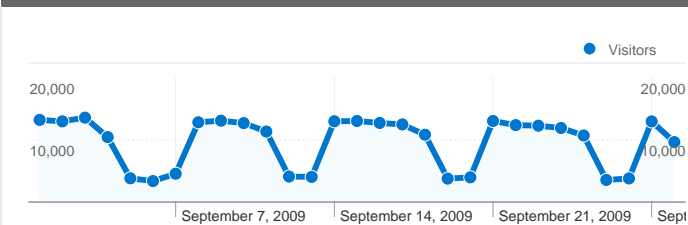
 **2,282,733** Pageviews

 **00:04:25** Avg. Time on Site

 **6.34** Pages/Visit

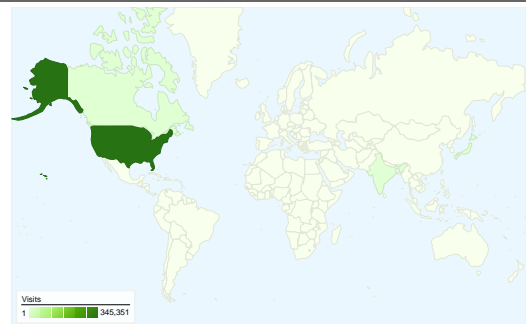
 **39.12%** % New Visits

## Visitors Overview

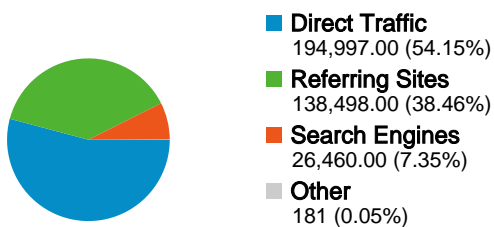


**Visitors**  
**192,609**

## Map Overlay world

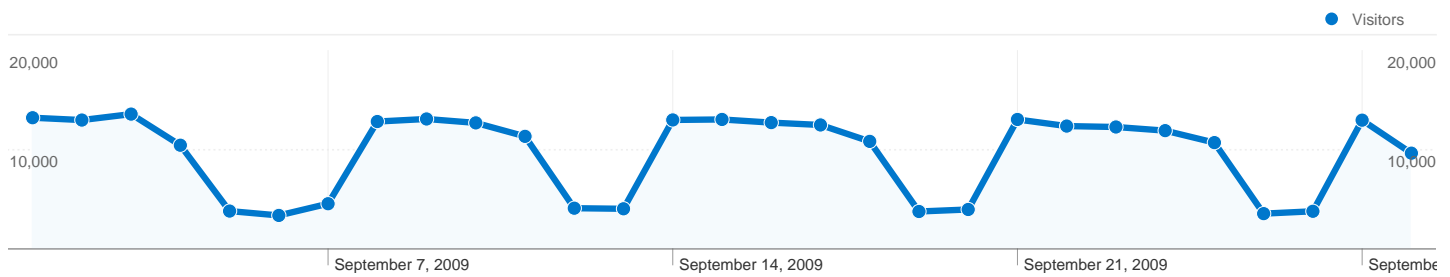


## Traffic Sources Overview



## Content Overview

Pages	Pageviews	% Pageviews
/efile/user	238,644	10.45%
/dakine/index.html	137,477	6.02%
/pvlsearch/app	134,803	5.91%
/documents/search.html	76,007	3.33%
/ahewa/start.do	72,667	3.18%



**192,609 people visited this site**

**360,136 Visits**

**192,609 Absolute Unique Visitors**

**2,282,733 Pageviews**

**6.34 Average Pageviews**

**00:04:25 Time on Site**

**31.89% Bounce Rate**

**39.12% New Visits**

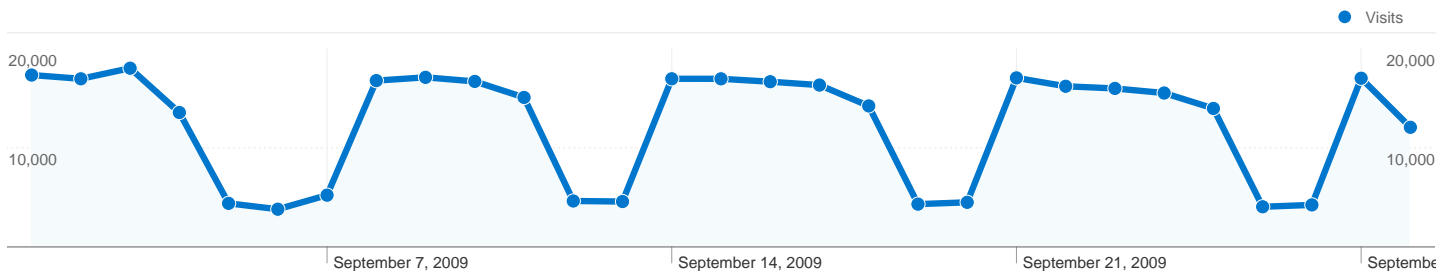
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	282,506	78.44%	Unknown	122,991	34.15%
Firefox	52,063	14.46%	Cable	120,253	33.39%
Safari	19,788	5.49%	T1	79,813	22.16%
Chrome	3,758	1.04%	DSL	29,924	8.31%
Mozilla	629	0.17%	Dialup	4,888	1.36%

# Traffic Sources Overview

Sep 1, 2009 - Sep 29, 2009

Comparing to: Site

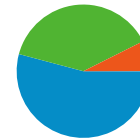


All traffic sources sent a total of 360,136 visits

54.15% Direct Traffic

38.46% Referring Sites

7.35% Search Engines



■ Direct Traffic  
194,997.00 (54.15%)

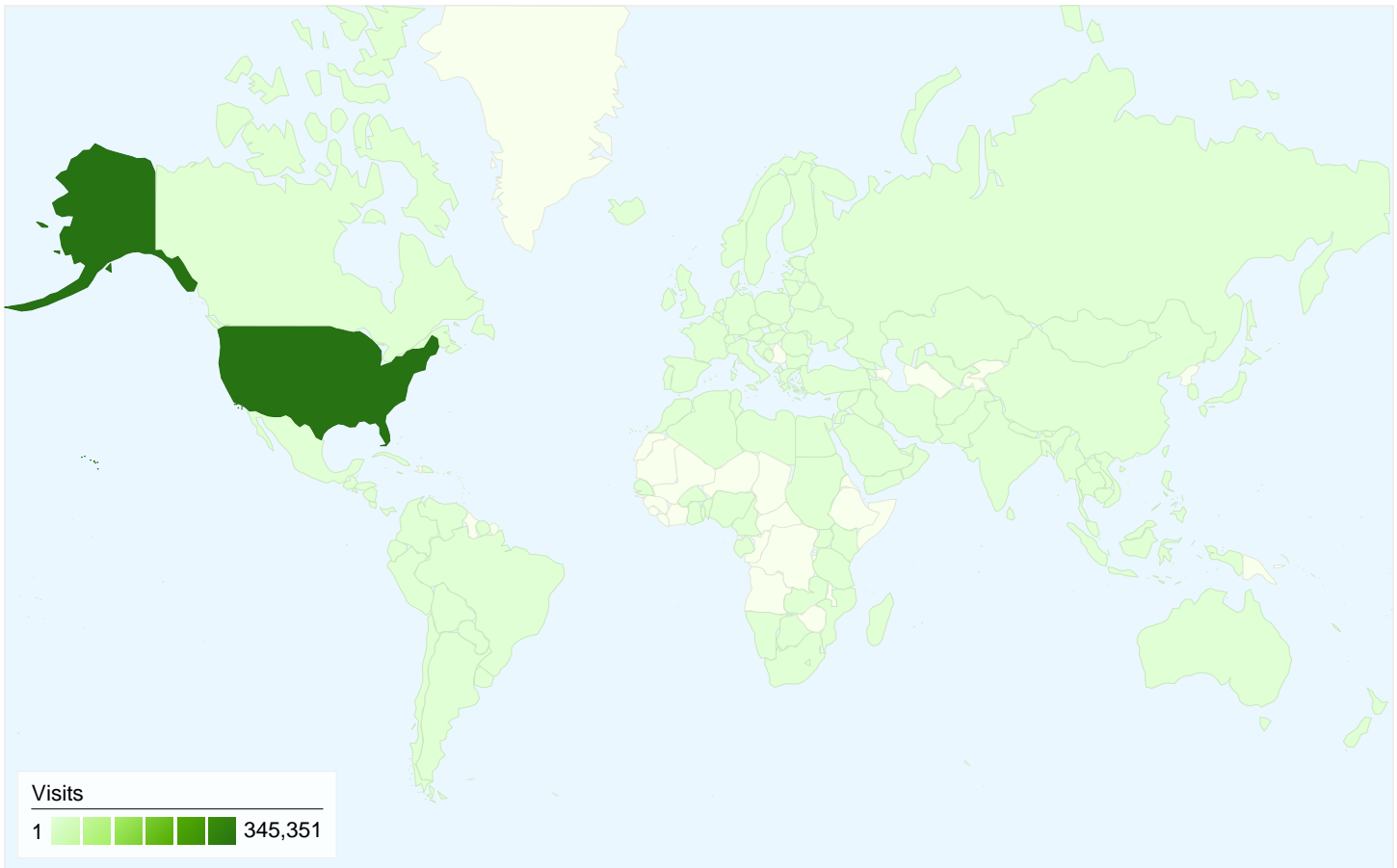
■ Referring Sites  
138,498.00 (38.46%)

■ Search Engines  
26,460.00 (7.35%)

■ Other  
181 (0.05%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	194,997	54.15%	state of hawaii	1,777	6.72%
hawaii.gov (referral)	48,804	13.55%	hawaii	1,739	6.57%
ehawaii.gov (referral)	28,566	7.93%	hawaii.gov	1,392	5.26%
google (organic)	16,498	4.58%	ehawaii.gov	1,007	3.81%
hbe.ehawaii.gov (referral)	9,456	2.63%	hawaii state government	816	3.08%

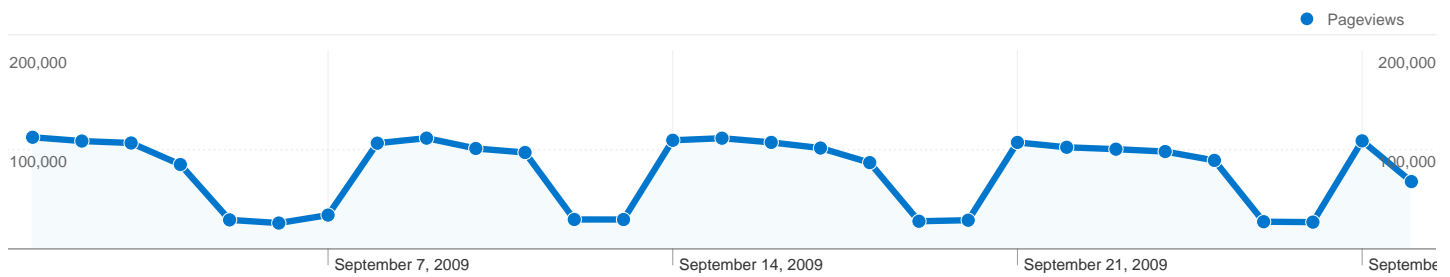


### 360,136 visits came from 163 countries/territories

#### Site Usage

<b>Visits</b> <b>360,136</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>6.34</b> Site Avg: 6.34 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:25</b> Site Avg: 00:04:25 (0.00%)	<b>% New Visits</b> <b>39.16%</b> Site Avg: 39.12% (0.11%)	<b>Bounce Rate</b> <b>31.89%</b> Site Avg: 31.89% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	345,351	6.43	00:04:28	37.87%	31.21%
Japan	1,616	4.23	00:02:30	63.24%	47.96%
(not set)	1,572	6.69	00:04:24	47.96%	24.49%
Canada	1,413	4.25	00:02:55	75.65%	42.11%
India	956	8.60	00:03:37	53.35%	37.76%
Philippines	769	3.91	00:02:46	56.57%	29.26%
United Kingdom	736	3.51	00:02:12	76.63%	49.86%
Poland	687	7.17	00:12:30	13.97%	51.53%
Germany	578	2.85	00:01:36	84.26%	57.61%


Australia	556	2.43	00:01:48	78.06%	61.33%
1 - 10 of 163					



Pages on this site were viewed a total of 2,282,733 times

 2,282,733 Pageviews

 1,362,251 Unique Views

 31.89% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/efile/user	238,644	10.45%
/dakine/index.html	137,477	6.02%
/pvsearch/app	134,803	5.91%
/documents/search.html	76,007	3.33%
/ahewa/start.do	72,667	3.18%