



Site Usage


 **149,322** Visits

 **41.79%** Bounce Rate

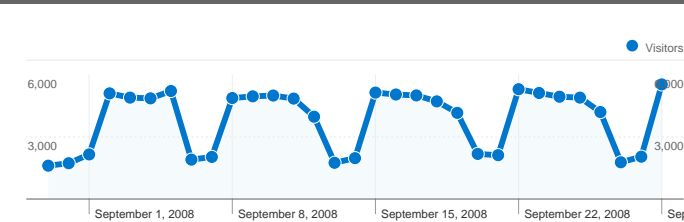
 **461,266** Pageviews

 **00:02:48** Avg. Time on Site

 **3.09** Pages/Visit

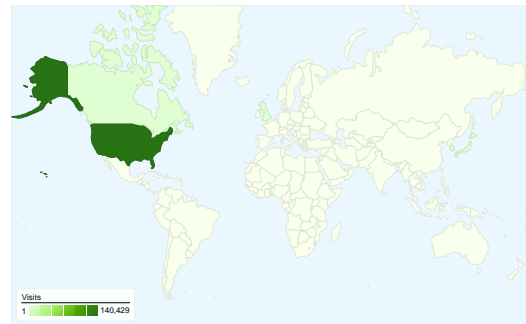
 **49.08%** % New Visits

Visitors Overview

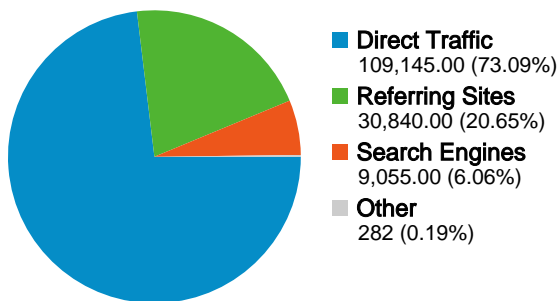


Visitors
91,926

Map Overlay world

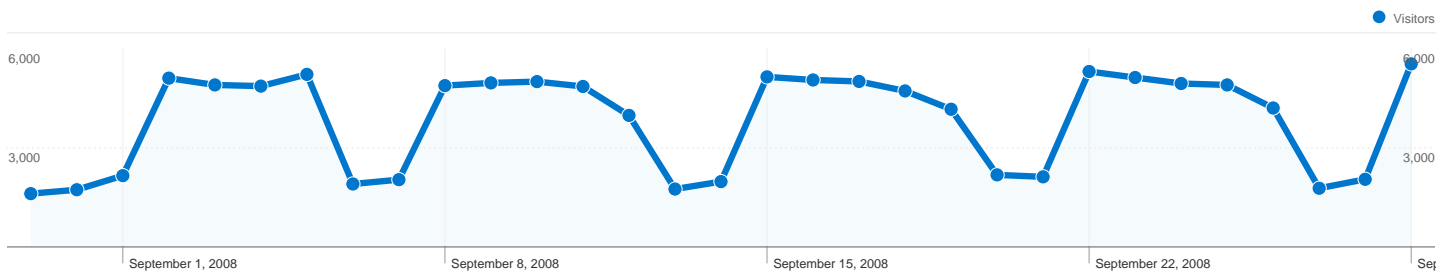


Traffic Sources Overview



Content Overview

| Pages | Pageviews | % Pageviews |
|-------------------------------|-----------|-------------|
| /dakine/index.html | 173,139 | 37.54% |
| /dakine/search.html?tag=emplo | 28,331 | 6.14% |
| /dakine/search.html?tag=gover | 22,408 | 4.86% |
| /renewals/login.html | 16,963 | 3.68% |
| /dakine/docs/allservices.html | 16,212 | 3.51% |



91,926 people visited this site

149,322 Visits

91,926 Absolute Unique Visitors

461,266 Pageviews

3.09 Average Pageviews

00:02:48 Time on Site

41.79% Bounce Rate

49.08% New Visits

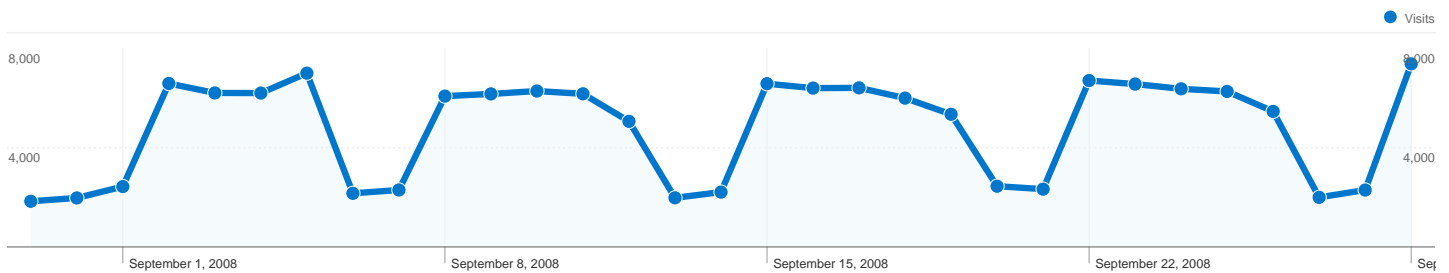
Technical Profile

| Browser | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|---------|----------|------------------|--------|----------|
| Internet Explorer | 122,562 | 82.08% | Cable | 50,116 | 33.56% |
| Firefox | 18,915 | 12.67% | Unknown | 44,626 | 29.89% |
| Safari | 6,401 | 4.29% | T1 | 37,583 | 25.17% |
| Chrome | 536 | 0.36% | DSL | 12,685 | 8.50% |
| Mozilla | 356 | 0.24% | OC3 | 2,254 | 1.51% |

Traffic Sources Overview

Aug 30, 2008 - Sep 29, 2008

Comparing to: Site

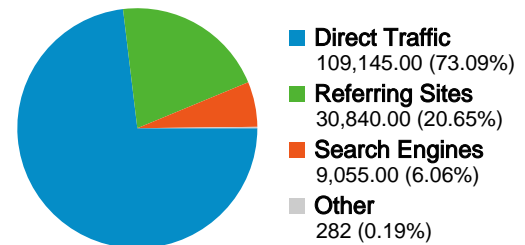


All traffic sources sent a total of 149,322 visits

73.09% Direct Traffic

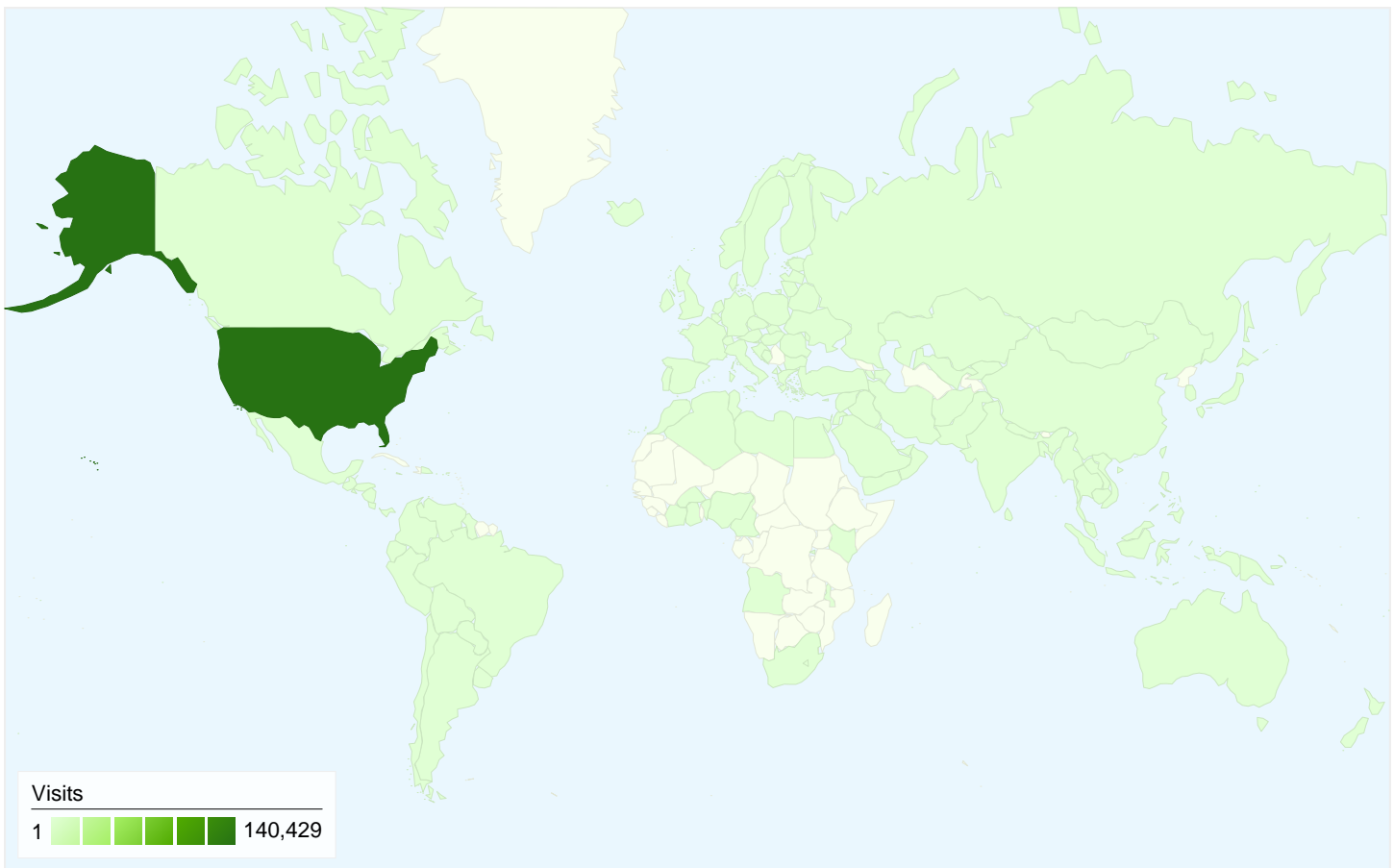
20.65% Referring Sites

6.06% Search Engines



Top Traffic Sources

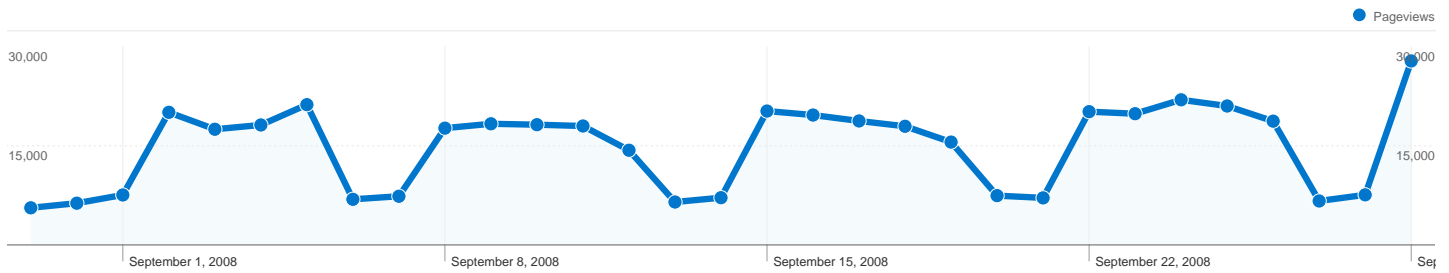
| Sources | Visits | % visits | Keywords | Visits | % visits |
|----------------------------|---------|----------|---------------------------------|--------|----------|
| (direct) ((none)) | 109,145 | 73.09% | hawaii | 893 | 9.86% |
| hawaii.gov (referral) | 21,022 | 14.08% | state of hawaii | 879 | 9.71% |
| yahoo (organic) | 4,416 | 2.96% | ehawaii.gov | 829 | 9.16% |
| google (organic) | 3,056 | 2.05% | http://pvl.ehawaii.gov/renewals | 351 | 3.88% |
| hbe.ehawaii.gov (referral) | 1,360 | 0.91% | hawaii state | 157 | 1.73% |



149,322 visits came from 147 countries/territories

Site Usage

| | | | | | |
|--|--|--|---|--|-------------|
| Visits 149,322 % of Site Total: 100.00% | Pages/Visit 3.09 Site Avg: 3.09 (0.00%) | Avg. Time on Site 00:02:48 Site Avg: 00:02:48 (0.00%) | % New Visits 49.10% Site Avg: 49.08% (0.05%) | Bounce Rate 41.79% Site Avg: 41.79% (0.00%) | |
| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United States | 140,429 | 3.14 | 00:02:53 | 46.57% | 40.55% |
| Canada | 916 | 2.71 | 00:01:46 | 86.90% | 51.31% |
| Japan | 833 | 2.49 | 00:01:57 | 77.07% | 59.42% |
| South Korea | 454 | 2.17 | 00:01:13 | 89.21% | 67.18% |
| United Kingdom | 445 | 2.23 | 00:01:08 | 93.26% | 58.43% |
| Germany | 383 | 2.26 | 00:01:26 | 94.26% | 53.52% |
| Italy | 372 | 2.04 | 00:01:07 | 97.58% | 56.18% |
| Brazil | 308 | 1.80 | 00:01:33 | 90.26% | 65.91% |
| Australia | 293 | 2.24 | 00:01:46 | 88.40% | 59.73% |
| India | 278 | 2.22 | 00:01:38 | 87.41% | 58.63% |



Pages on this site were viewed a total of 461,266 times

 461,266 Pageviews

 303,819 Unique Views

 41.79% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|------------------------------------|-----------|-------------|
| /dakine/index.html | 173,139 | 37.54% |
| /dakine/search.html?tag=employment | 28,331 | 6.14% |
| /dakine/search.html?tag=government | 22,408 | 4.86% |
| /renewals/login.html | 16,963 | 3.68% |
| /dakine/docs/allservices.html | 16,212 | 3.51% |