

Hawaii.gov Content Management Life-cycle

Conception > Elaboration > Construction > Population > Testing > Transition > Maintenance

Includes:
Stakeholder
Creative Staff

Purpose:
Define Scope
and
Requirements,
Assignment of
Roles

Outcome:
Project Charter/
SOW
Partner PM,
Design Manager

Includes:
PPM, Designer,
DM

Purpose:
White Boarding,
Design
Concepts,
Applications/
Non-CMS
Elements,
Identify
Templates,
Timelines

Outcome:
Project Plan,
Designer
Assignment,
Start
Development

Includes:
PPM, Designer,
DM

Purpose:
Review:
Banners, Links,
Design Elements
Preliminary Site
Map
Templates,
Usability

Outcome:
Approval of
progress,
Project and
Launch Plan

Includes:
Stakeholder,
PPM, DM

Purpose:
Preview Site,
Review Non-
CMS content,

Outcome:
Sign off, Internal
Deployment

Includes:
Partner Staff

Purpose:
Enter Content,
Testing,

Outcome:
Public
Deployment

Includes:
Partner Staff

Purpose:
Updating
Content,
Testing,

Outcome:
Public
Deployment

Roles:

Stakeholder - Director, Deputy Director, Administrator for partner.

Partner Staff

Creative Staff - ICSD and/or HIC staff included in design and implementation of projects.

Partner Project Manager - PPM acts as single point of contact for project between creative staff and partner.

Design Manager - ICSD of HIC single point of contact for project.

Designer - HIC or ICSD staff designing the site.

Developer - HIC or ICSD staff developing the site